WHAT WILL TV BRING YOU IN '54?

TV GUIDE

Why Bing Crosby Is Turning To TV

LOCAL PROGRAM LISTINGS
Week of January 1-7

15¢

Bing Crosby

as we see it

It isn't often that we presume to speak for all television viewers. No one could do so with any consistency if only because tastes vary so much. On one subject, however, we are certain all viewers think alike.

All of us resent—and that is putting it mildly—the sudden increase in sound volume that comes with a filmed commercial. We tune our sets to be loud enough to be audible in the viewing room and still not wake the baby upstairs or Mrs. Calabash next door. We walk to a chair and settle down to enjoy some good television. A few minutes pass and ON COMES THE COMMERCIAL!!!

A friend of ours tripped on a carpet while dashing to turn the volume knob down and tore a ligament in his leg. Needless to say, he won't buy Wumpermeyer's Weasel Traps, or whatever was being advertised, again.

Some of the loud commercials are the fault of advertisers who insist on recording the sound at high volume. Others are the fault of network and station engineers who fail to control the sound knobs on their control panels. Whichever the case, the men who are responsible should be sentenced to five years at hard labor in a boiler factory.

This being the beginning of the New Year, we ask the television industry to make one small resolution—to lose its inferiority complex. Obviously the only reason for running commercials louder than anything else is to wake up viewers who may have been put to sleep by the programs. We feel the programs are better than the industry thinks they are and that very few viewers are sleeping. So there's no reason for breaking our eardrums with commercials.

Raise your right hands, gentlemen, and repeat, "We hereby resolve . . ."

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TV Teletype*

NEW YORK Bob Stahl reports:

Rumors to the contrary, ARTHUR GODFREY at this time is not planning to take a year off. His hip is apparently progressing according to schedule. Of course, GODFREY can always change his mind tomorrow, next week or next month.

* * *

Several networks are bidding for MARLENE DIETRICH as star of a weekly show. She'll do it, only if it's telefilm. The show definitely will not be an I Love Marlene type of comedy; instead it will probably be a melodrama similar to her recent "Cafe Istanbul" radio show . . . EDDIE ALBERT will be guest emcee on Your Show of Shows Jan. 9, following his stint as TOM EWELL's replacement in the Broadway Production of "Seven Year Itch."

* * *

NBC, losing both the International and Center Theaters in New York by mid-Spring, may move several of its top programs not only to Hollywood but to Chicago and Miami. There is also a possibility that the network may build its own "TV City" in New York . . . Your Hit Parade made the Trendex Top 10-rated shows for December, the first time it has hit the charmed circle since September, 1952.

* * *

A new series of roller derby telecasts starts Jan. 24 on the ABC network for 17 consecutive Sunday afternoons - - first time that derby teams from all parts of the country will compete on TV . . . JOHN DALY offered the moderator's role in a new ABC panel quizzer, Choose Your Partner, and, believe it or not, it's not a GOODSON-TODMAN program.

* * *

Home, NBC's new "TV Magazine For Women," assigned a Jan. 18 starting date. It will be telecast Monday through Friday at noon . . . There were 26,364,000 TV receivers in the nation's homes as of Nov. 1, according to the latest NBC estimates. This represents an increase of 674,000 over the preceding month's.

* * *

STEVE ALLEN, who's built a loyal New York following with his pre-midnight show on the local NBC station, may take his show to the full NBC network soon . . . Producers of Philip Morris Playhouse seeking ETHEL BARRYMORE for a starring role on one show this month . . . Although NANETTE FABRAY has become known as the RCA Color TV Girl, CBS is flirting with her to star in her own show.

** Trade-mark registered by Teletype Corporation*

HOLLYWOOD Dan Jenkins reports:

Sponsors of some of the top opposing shows--Comedy Hour vs. Toast of the Town, Lux Video vs. Dragnet, Dennis Day vs. I Love Lucy, Skelton vs. Berle--are getting tired of the constant slugging matches and are looking for a way out. Lux Video, incidentally, is eyeing an ABC Wednesday spot smack opposite both the fights and This Is Your Life. This is a way out?

* * *

CBS radio's December Bride, starring SPRING BYINGTON, gets the pilot film treatment in March via Desilu Productions . . . TV pitchman RICHARD (A Hair-Raising Tale) LEWELLEN'S new starring venture, an audience participation show called Fast Money and packaged by RALPH EDWARDS, has been bought by Hazel Bishop and takes to the air early in 1954.

* * *

NBC tossed a walloping big party for WALLY COX and the Mister Peepers cast after their one-shot performance here, COX suffering through every frantic minute of it. He dreads parties and will seldom go to them. PAT BENOIT, the Nancy Remington of the show, unburdened herself as follows: "If one more person comes up to me and says 'How do you like Hollywood?' I'll scream." Sh screamed quietly, 30 seconds later.

* * *

HORACE HEIDT, with an eye to the future, has postponed plans to film his radio Youth Opportunity show. He's waiting to see what happens with the new video recording tape systems . . . DON BARRY starts his long-planned Calamity Jane film series in the spring . . . VAN HEFLIN turned down an offer of $12,500 to star in ROBERT SHERWOOD's Backbone of America on NBC-TV. He also has turned down some 30 offers to star in TV film series, still favoring movies.

* * *

Look for a female version of Four Star Playhouse next season, the rotating stars to be IDA LUPINO, PAULETTE GODDARD, HEDY LAMARR and a male guest . . . Stage and screen director BRETAIGNE WINDUST has been signed by CBS-TV as a staff producer-director . . . ERROL FLYNN will produce and emcee a series of 26 half-hour variety films in Rome titled International Talent Scout.

* * *

JEAN HERSHOLT's 16-year-old radio show, Dr. Christian, is now heading toward TV . . . NBC is laying out $1,500,000 for the radio-TV rights to the Rose Bowl Game for the next three years . . . GEORGE NADER, who has done nine Letters to Loretta films, is now preparing to star in a series of his own--to be produced by LORETTA YOUNG's production unit . . . EDDIE CANTOR now in N.Y. for guest appearances on the BERLE, EDDIE FISHER and other shows.

THE RELUCTANT DRAGON

Bing Finally Gives In To TV

Bing Crosby: Hollywood's most elusive cowhand, finally corralled for TV program.

BING Crosby's television bow with a show of his own January 3 is rapidly stacking up as a Big Event to just about everybody—except Bing.

Ever since TV reached the point where it might reasonably expect to latch into the bigger names in the business, Crosby has been the Number One prospect. He has been badgered and harried and propositioned from all sides, much like the eligible young bachelor in a town full of ambitious mothers. Like the bachelor, he has finally been hooked.

Bing has had his reasons for staying out. TV is hard work. Crosby's idea of hard work is to lie out in the shade of a pool-side tree, preferably asleep. If he could be paid for such activities, he would be the greatest

Jack Benny, no stranger to television, will star with Bing on the Crosby debut.

performer of his kind extant. As it is, he needs TV money like he needs the short tax form. Having been at it for 20-odd years now, he figures he's done his stint at the grindstone.

Crosby looks upon TV with the distaste of a man being harried by a mosquito. He knows that sooner or later he's going to have to get up and do something serious about it, but he wishes it would just go away and leave him in peace. He's arisen from his bed of comfort twice in the past—once to join Bob Hope in an ill-conceived telethon venture to raise money for a bunch of healthy young Olympic athletes, a second time to join Hope on one of last season's *Comedy Hour* shows for the purpose of plugging a Hope-Crosby picture in which each had a financial interest.

What finally convinced Crosby that he should get up and go to work was not the outside pressure so much as his own appreciation of the fact that "in this business you've got to stay in touch with the people." For years he has been staying in excellent touch through his records, pictures and radio shows. Today, he has reluctantly decided, it is TV in which people are primarily interested. The degree of his reluctance is measured by the fact that in this season of his Big Beginning he will do precisely two shows.

Both outings will be done under the aegis of General Electric, sponsor of his weekly radio show. With GE footing the radio bill and constantly suggesting, however diplomatically, that a TV show would be greatly appreciated, Crosby has figured he might just as well go along with the prevailing sentiment.

Having made the decision, Crosby set about with characteristic competence to do a good job. With his long-time writer, producer and close

friend, Bill Morrow, he decided to stick pretty much to his successful radio format and present an easy-going variety-revue kind of show. To nail it down, he prevailed upon Jack Benny and Rosemary Clooney to be the guest stars. He will also have his regular radio announcer, Ken Carpenter, and his regular radio orchestra, headed by John Scott Trotter and augmented for the occasion by such stalwarts as Red Nichols and Ziggy Elman. The lone visual addition will be dancer Sheree North, who was brought to the Coast to hold down a spot in the latest Martin & Lewis picture at Paramount.

Exactly what is on the Crosby film shot by Ozzie Nelson's production company early in December is a fairly well kept secret. But it doesn't take a Joe Friday or Martin Kane to figure that on the basis of available evidence—a barnyard set was ordered for the show—Crosby, Benny, and Miss Clooney will be seen in a barnyard comedy sketch. Other evidence—a black velvet backdrop that was carted onto the set—indicates that perhaps Bing and Jack will trade jokes in a stand-up comic routine.

Crosby's second and last show of the 1953-54 season will take to the air sometime in March and will be a slightly more ambitious project. The second show will in all probability be done live—and out of New York to boot. His expected guest for this one: Mary Martin. Both shows will be on a Sunday evening in the Fred Waring time spot—also GE-sponsored.

So far as next year is concerned, Crosby has no immediate thoughts on the subject. "If we do any at all next season," he says, reluctance breaking out all over him like a rash, "I guess we'll probably do more than two." He says it with the air of a man who would rather go back to sleep under the shade of a large pool-side tree.

Before his plunge, Bing took a dip in TV for an Olympic telethon. With him are Bob Hope, Dorothy Lamour and fan.

June confers with Jackie Gleason and then gives more instruction to the girls.

CHOREOGRAPHY BY JUNE TAYLOR

16 girls + 34 hours of work = one dance routine

IN THE big league of spectacular dancing, the June Taylor girls on the *Jackie Gleason Show* kick higher and faster, dance with more grace and abandon than any other troupe in the business. June takes the first step by using dolls to plan routines. Those seven or eight breath-taking minutes on the show come only after 22 hours of arduous rehearsals in June's studio, 12 hours at CBS on telecast day, repeated conferences with Jackie, great attention to costumes, and always a selective eye on the music for Ray Bloch's orchestra.

She checks costumes with a wardrobe aide, and music with Ray Bloch (below).

◀ June sets the pace for her 16 dancers.

WHAT'S IN STORE FOR '54

For an idea of what viewers can expect from television in the New Year, TV GUIDE called upon the men most qualified to venture predictions—top executives of the four major networks. Actually, their statements are more than predictions, they are summaries of network planning for 1954.

Executives of Four Networks Tell Their Plans

By Robert M. Weitman, *Vice-President, American Broadcasting Company*

We at ABC-TV are endeavoring to bring to sponsors and to the public the best possible programs on a continued basis.

On Jan. 3, 8 to 9 p.m. EST, ABC-TV will launch the fourth of its distinguished full-hour drama series.

Shortly thereafter, two more of ABC's most recent talent acquisitions will make their debuts in regular programs. They are versatile Joel Grey and comedian-singer-dancer Sammy Davis, Jr., and the famed Will Mastin Trio.

Their addition to our 1954 schedule will be good news to viewers who are applauding our great roster of new faces, top names, and significant programs. More big names and bright faces will join our "star-powered" lineup. Our plans include such stars as Eddie Albert, Judy Garland, Glenn Ford, Peter Lind Hayes, Mary Healy, Judy Holliday and Frank Sinatra.

ABC-TV will increase daytime operations, nighttime scheduling, expand its coverage of news and bring other worthwhile new features to our youth.

By J. L. Van Volkenburg, *President, CBS Television Network*

This year a few lucky families will have the biggest thrill of their television lives: they will see the miracle of color on their home screens for the first time.

Color is already so far advanced that CBS Television, which now presents one color show a week on a regular schedule, will transmit an increasing number of color programs as the year progresses.

The prospects are strong that CBS Television, with the most popular network schedule today, will win the largest share of viewing in 1954. Along with such attractions as *I Love Lucy,* two Arthur Godfrey shows, and *Toast of the Town,* it will emphasize developing new programs and personalities.

Indeed, the range of programming in 1954 is as full as the program listings in TV GUIDE—and its next 52 issues will announce 365 days and nights of entertainment, sports, news, and public affairs—all in greater abundance and variety than have ever been presented on any screen, stage, or playing field.

And so our best wishes for the New Year to all our viewers—and the most enjoyment out of television all year long.

By James L. Caddigan, *Du Mont Programming and Production Director*

Du Mont in 1954 will continue to produce for the "living room theater," presenting the tops in all fields of entertainment, culture and sports, and pioneering in color programming.

With color expected to develop rapidly in showmanship techniques, though not as a major commercial factor for two or three years, Du Mont in 1954 will continue to test color telecasts in a variety of programs.

In its never-ending efforts to satisfy the entertainment appetite of the entire family, the web's programs will range from the tastes of the pre-school child, with *Magic Cottage,* to the cultural tastes of the adult, with Chicago Symphony, *The Big Issue,* etc. In the middle of the program spectrum Du Mont will present popular types of drama, mystery, comedy, music and public service series.

The most avid sports fans will find satisfaction in the pro football, basketball, boxing and wrestling schedule with which the network will maintain its long pre-eminence in the sports field.

By Sylvester L. Weaver, Jr., *President, National Broadcasting Company*

You won't have to look far to discover the big news in television for 1954. That news, of course, is color—which finally brings reality to your screen.

Look back to 1950, the year in which such NBC-TV programs as *Colgate Comedy Hour, Your Show of Shows,* and *All Star Review,* caused such excitement and helped make television a great major entertainment force. Just as NBC changed the medium then with dynamic new programming, so will we change it again with the color programming planned now.

Of course, our plans for 1954 do not encompass color alone, for it is recognized that there are more than 25,000,000 TV sets which receive only black and white. One of our programming aims at NBC for 1954 is a television show that will make the broad canvas of our land known to each of us in it. Another is one called *Home,* which will bring to the woman everything of interest in her world.

We feel that these and other plans on the drawing board or ready to be executed will make 1954 the greatest year yet for NBC, and for television itself.

Eddie Fisher
TV GUIDE
SINGER ALBUM

THE COLOR TV FACTS—When and how much?

To bring readers the facts about color television sets, TV GUIDE queried top officials of the major manufacturing companies. The questions, and the answers given by each company, follow:

1. **WHEN WILL YOUR COLOR RECEIVERS FIRST BE SHOWN TO THE PUBLIC?** ***Admiral,*** after Jan. 1. ***CBS-Columbia,*** Jan. 4. ***Crosley,*** autumn, 1954. ***Emerson,*** shortly. ***General Electric,*** three months. ***Hoffman,*** Jan. 1. ***Magnavox,*** six to nine months. ***Motorola,*** January. ***Muntz,*** Jan. 1. ***RCA-Victor,*** five to six months. ***Stromberg-Carlson,*** June or July. ***Westinghouse,*** near future. ***Zenith,*** Jan. 1. ***Capehart, DuMont, Hallicrafters, Philco, Sylvania,*** no estimate.

2. **WHEN WILL FIRST DELIVERIES OF COLOR SETS BE MADE TO CONSUMERS?** ***Admiral,*** after Jan. 1. ***CBS-Columbia,*** early spring. ***Crosley,*** fall of 1954. ***Emerson,*** a few months. ***General Electric,*** six to nine months. ***Hallicrafters,*** spring or summer of 1954. ***Hoffman,*** "hope for spring of 1954." ***Magnavox,*** six to nine months. ***Muntz,*** Feb. 1, 1954. ***RCA-Victor,*** five to six months. ***Stromberg-Carlson,*** "depends on tube deliveries." ***Westinghouse,*** April, 1954. ***Zenith,*** six months. ***Capehart, DuMont, Motorola, Philco, Sylvania,*** no estimate.

3. **WHAT WILL BE THE PRICE RANGE ON YOUR FIRST COLOR TV SETS?** ***Admiral,*** $1,095. ***Capehart,*** $1,200. ***CBS-Columbia,*** $1,000. ***Crosley,*** $800-$1,000. ***DuMont,*** $800-$1,200. ***Emerson,*** $700-$1,000. ***General Electric,*** $750-$1,000. ***Hallicrafters,*** $1,000. ***Hoffman,*** $800-$1,000. ***Magnavox,*** about $1,000. ***Motorola,*** $800-$1,000. ***Muntz,*** $499 for black and white set which can be converted by buying color tube, when available, for additional $125-$200. ***Philco, RCA-Victor, Stromberg-Carlson, Sylvania, Westinghouse, Zenith,*** $800-$1000.

4. **HOW MANY COLOR RECEIVERS WILL YOUR COMPANY TURN OUT IN 1954?** ***CBS-Columbia,*** "a substantial number." ***Emerson,*** 5,000-6,000. ***Hallicrafters,*** 6,000-8,000. ***Hoffman,*** 5,000-10,000. ***Philco,*** "a trickle." ***RCA-Victor,*** "limited quantities." Others no estimate.

5. **WHAT SIZE PICTURE TUBE WILL YOUR COLOR RECEIVERS HAVE?** Generally, the companies will use a 15-inch tube, which produces a 12½-inch picture. ***Capehart, Crosley*** and ***Muntz*** plan to use tube which produces an 18-inch picture. ***DuMont*** also is working on a larger tube.

channels listed in program section

CHICAGO, ILL.

2 **WBBM-TV** (CBS)	410 N. Michigan Ave.	7 **WBKB** (ABC)	20 N. Wacker Dr.
5 **WNBQ** (NBC)	Merchandise Mart	9 **WGN-TV** (DuMont)	441 N. Michigan Ave.

MILWAUKEE, WIS.

4 **WTMJ-TV** (NBC)	720 E. Capitol Dr.	25 **WCAN-TV** (CBS)	723 N. 3rd St.

General and Editorial Offices: 731 South Plymouth Court, Chicago 5, Illinois • Expiration No. 287
Advertising Offices: 6 North Michigan Avenue, Chicago 2, Illinois • All Phones: Wabash 2-0366

Encore or Exit . . .

Can '52 Award

TV GUIDE Telecast,

WHO will be the winners of TV GUIDE's 1953 Annual Awards? Can Francois Pope, Danny O'Neil and Clint Youle repeat their triumphs of former years?

Such questions are being voiced everywhere as interest in TV GUIDE's forthcoming 5th Annual Awards Presentation telecast, announced last week, mounts skyward. The event, a new milestone in the march of Chicago television, will originate from Chicago's Civic Opera Theater, to be carried by WBKB (Channel 7) for a full hour from 10 to 11 PM. It will be sponsored by enterprising Jim Moran of Courtesy Motors.

Blueprints call for the show to run to lavish dimensions. Headlining the extravaganza will be a leading network star. This "surprise" star will present the TV GUIDE awards and emcee the entertainment to be given by top professional entertainers.

A Local Bombshell

Word of the TV GUIDE Awards Presentation touched off a bombshell of speculation along Chicago's video front as to who would win the 1953 tributes.

Eligibility this year is being limited to locally produced, non-network shows seen in Chicago. However, if a network personality has a local TV show, he can compete, as his *local* show is eligible for awards.

This year no mass popularity poll will be held as in the previous four years. Instead, key personnel in the local television and advertising fields are being polled to help TV GUIDE determine the winners.

There will be 16 award categories in all. The prized TV GUIDE gold statuettes, signifying true superiority, will go to the "Best" in each of these divisions:

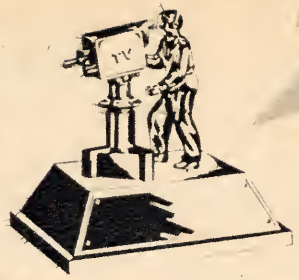
1. Vocalist—Male
2. Vocalist—Female
3. Newscaster
4. Sportscaster
5. How-To-Do-It Personality
6. Variety Show
7. Children's Show
8. Audience Participation—Audience Quiz
9. Religious-Educational-Forum
10. Quiz Show
11. Drama
12. Interview and Comments
13. Weather Forecaster
14. Music (Musical Show or Ensemble)
15. Outstanding Special Event
16. Top Favorite Show

In the most vital category, Top Favorite Show, there will be a sizable multitude of local TV programs vying for the honor. Interest will be most intense here as to the outcome. Last year Francois Pope's *Creative Cookery* won the TV GUIDE laurels for top local favorite, but its competition has swelled in the past 12 months.

Danny O'Neil, Channel 7's prize property, was acclaimed Best Local Male Vocalist of 1952. But already many are asking: will he rate an encore?

Winners Repeat?

Jan. 15, Stirs Interest



Clint Youle, another previous TV GUIDE award winner, also faces stern competition in his effort to repeat. Clint will compete this year in the tightly-contested Weather Forecaster category.

And how about the Friday night favorite, *Courtesy Hour*, which won Jim Moran an award for presenting the Best Local Variety Show in '52? It, too, is up for renewal of the honor.

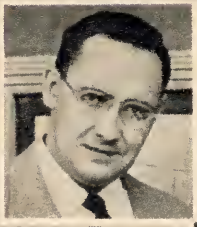
Public Invited Free

Answers to all such speculations about the award winners must wait the fateful ides of January. Only on the very evening of the spectacle, Jan. 15, will the 1953 TV GUIDE award winners be revealed. Plan to be in the studio audience that night to watch the sparkling, star-thronged telecast. Write for free tickets to:

Award Telecast
TV GUIDE
731 S. Plymouth Ct.
Chicago 5, Ill.

And check next week's issue to learn the names of the guest star and feature performers who will appear on TV GUIDE's lavish extravaganza.

Moran



Youle

Pope

O'Neil

Chicago Dateline

Chicago Color Picture: The FCC's recent approval of color television has unleashed a veritable flood of activity—among at least two Windy City TV stations, WNBQ and WGN-TV. The others —WBBM-TV and WBKB—for various reasons, are approaching the matter cautiously.

NBC's local outlet, WNBQ, is equipped already to receive color telecasts from the network and transmit them locally. As a subsidiary of RCA (which pioneered the invention of the compatible color tube), NBC was expected to be at the head of the pack. It is. As yet, however, no report has been forthcoming from WNBQ's headquarters in the Merchandise Mart as to when color telecasts will be beamed for Windy City consumption. And there are no facilities yet to originate color TV from Chicago.

Kukla

WGN-TV, just a step behind WNBQ's leadership, has a 50,000-watt transmitter on order with RCA. The transmitter is reported to have all the necessary modifications for color telecasting. The Du Mont affiliate expects to be prepared for color transmission by mid-1954. WGN-TV is sparing no expense to become color chief of Chicago. The station is already making plans and ordering equipment (at a cost of $250,000) to outfit one of its studios for *origination* of live talent shows in color.

Surprisingly enough, CBS' local outlet, WBBM-TV, has no equipment for color TV at present even though the CBS network was NBC's strongest rival in the development of the color tube. WBBM-TV must await the FCC's ruling in February on Zenith's appeal for Channel 2. If Zenith wins, WBBM-TV will have no need for color television facilities because it will no longer have control of Channel 2.

ABC's attitude throughout the entire color TV hassle has been: "Let the others battle. When the tubes are perfected and competition demands it, we'll adopt color TV." The network's policy is reflected in WBKB's attitude. Local opinion is that WBKB will not carry color (ABC will not transmit it) until late summer, 1954—in time for fall network programming. When WBKB engineers installed their high-power transmitter last September, however, they allowed for the advent of color. With just a few modifications, their facilities will be ready in time for color.

TV's Week: Kukla, Fran and Ollie join the Boston Pops Orchestra at the Civic Opera House in a repeat showing of their smash success, *St. George and the Dragon*. Tentative date is Feb. 28.

Morison

WGN-TV launches another detective thriller Jan. 5 to replace *Hollywood Offbeat*. New one is *Cases of Eddie Drake*, starring Don Haggerty. Also featured is svelte Patricia Morison as a lady psychologist.

On Sat., Jan. 2, Bud Hauser will emcee WNBQ's 10 PM to 2 AM telethon for the benefit of the Chicago Boys' Club.

An Argument Lost

My mother and I have been having an argument. Is Joe, Irma's boy friend on *My Friend Irma* the same fellow as Wes on *Mr. Peepers?* If so, I win 50 cents.—

March

Randall

Karen Mandel, Chicago. (No, he's not. Hal March plays Joe on My Friend Irma; Tony Randall is Wes, the friend and colleague of Mr. Peepers. Sorry, Karen, but a half dollar doesn't go far these days anyway.—Ed.)

Repeat Performance

Recently a guest on *I've Got a Secret* was revealed as the man who shot a bullet through his TV set. He acted as though it were amusing and real smart. But only a short time before, he had appeared in tears on *Strike It Rich* and begged for a new TV set. I would have been ashamed to repeat such an act.—*A Listener, New Buffalo, Mich.*

The Boy With the Biceps

Could you please tell me the address of Steve Reeves, who played the comedy part of a physical culturist and masseur recently on *Topper?—Darlene Terry, Calumet City, Ill. (Steve Reeves, who's a former "Mr. America," can be reached c/o CBS-TV, Hollywood 28, Calif.—Ed.)*

Missing Sleuths

I surely hope *Mr. and Mrs. North*, which starred Richard Denning and Barbara Britton, gets a sponsor and returns to television soon. It was one of my very favorite programs.—*Elizabeth Kaye Matson, South Bend, Ind.*

For Your Convenience

You will notice a number of typographical and format changes in our program listings, beginning with this edition. Note particularly the more readable type. This is in line with our constant policy of striving to provide you with the most legible, most informative and most convenient program listings printed anywhere in America.

We hope you will like these improvements, and we sincerely welcome all suggestions from readers whereby we can improve our service to you. Thank you.

The Editors

TV Sports GUIDE

(For details, see daily program listings.)

FRIDAY, JAN. 1
12:45 2 (25) Football—Orange Bowl
12:45 5 (4) Football—Cotton Bowl
3:45 5 (4) Football—Rose Bowl
9:00 5 Boxing—New York
9:45 5 Greatest Fights—Film
10:00 (4) Greatest Fights—Film

SATURDAY, JAN. 2
12:45 7 Football—Sugar Bowl
1:00 7 College Basketball
2:00 9 Pro Basketball—Philadelphia
5:30 (25) Roller Derby—Film
8:00 7 Boxing
8:30 9 Wrestling—Marigold

MONDAY, JAN. 4
9:00 9 Boxing—From Eastern Parkway

TUESDAY, JAN. 5
11:00 5 Bowling—From Chicago
12:20 (4) Wrestling—Film

WEDNESDAY, JAN. 6
9:00 2 (25) Boxing

THURSDAY, JAN. 7
10:30 (25) Wrestling—Film
11:00 2 Wrestling—Film

NEW YEAR'S DAY

stay tuned to

channel 5

TOURNAMENT OF ROSES PARADE

• 11:15 am •

COTTON BOWL GAME

Alabama vs. Rice

• 12:45 pm •

SPORTS HIGHLIGHTS OF 1953

• 3:30 pm •

ROSE BOWL GAME

Michigan State vs. U.C.L.A.

• 3:45 pm •

FRIDAY

JANUARY 1

MORNING

6:45 5 **Everett Mitchell—Talks**
Discussion for farmers.

7:00 5 **Today—Reports, Interviews**
Dave Garraway interviews the man-in-the-street about New Year's resolutions.

8:00 2 **Ray Rayner—Comments**
News, weather and music.

8:45 2 **News—John Harrington**
Morning news events.

25 **News—Winston Burdett**
Special events of interest.

8:55 2 **News—Jim Conway**
Stories behind the headlines.

9:00 2 25 **Jack Paar Show-Variety**
Edith Adams, Richard Hayes, Jose Melis.

5 4 **Ding Dong School**
Nursery with Dr. Frances Harwich.

7 **Pied Piper Show—Kids**
Art Hern tells stories for the yaungsters.

9:30 5 4 **Glamour Girl—Contest**
Winner receives beauty treatment.

7 **Playhouse—Kiddies**
Angel Casey emcees.

10:00 2 25 **I'll Buy That—Quiz**
Audience-participatian with moderatar Mike Wallace and panelists Vanessa Brawn, Hans Canried, Albert Marehead, Audrey Meadows.

5 4 **Hawkins Falls—Serial**
Mitch Fredericks finds himself part af a ramantic triangle, and is the mast surprised man in the warld.

7 **Beulah Karney Presents**
Open House on New Year's Day.

10:15 4 **Gordon Thomas—Variety**
Interviews and chatter.

5 **Three Steps To Heaven**
Serial with Phyllis Hill, Jae Brown, Jr.

10:30 2 25 **Strike It Rich—Quiz**

5 **The Bennetts—Serial**
Wayne finds himself in the unusual position of defending the man wha caused him to lose his law practice.

7 **Ed Allen—Exercise**
We resalve ta exercise every day.

10:45 5 **Follow Your Heart—Serial**

The Rose Bowl Game

3:45 PM. CHANNELS 5 [4]

UCLA and Michigan State Clash in the Football Classic:

Munn Bolden

Cameron Sanders

THE Rose Bowl football game, a side activity of the annual Tournament of Roses, is the daddy of all bowl games and is still, in the misty eyes of the public, the top one.

This time we've got two fairish teams. Michigan State, the slight favorite, is the Big Ten's co-champion. It lost one game this season—to Purdue, 6-0—and has one All-American, halfback LeRoy Bolden. UCLA, titleholder of the Pacific Coast Conference, also lost one game—to Stanford, 21-20—and also has one All-American, halfback Paul Cameron. Clarence (Biggie) Munn is Michigan State's coach, Henry (Red) Sanders is UCLA's.

Mel Allen will call the plays and Tom Harmon, former U. of Michigan football great, will do the color.

Here are the squads:

MICHIGAN STATE: 11 Ellis; 14 Wells; 19 Zagers; 20 Lowe; 21 Morrall; 22 Francassa; 28 Buggs; 32 Duckett; 33 Slonac; 34 Postula, V.; 39 Bolden; 41 Yewcic; 42 Lekenta; 43 Matsock; 45 Planutis; 47 Musetti; 50 Paior; 51 Neal; 53 Foltz; 55 Hallmark; 56 Badaczewski 57 Masters; 58 Kepple; 60 Hollern; 61 Lee; 63 Dotsch; 65 Schiesswohl; 66 Rody; 67 Bullough; 68 Nystrom; 69 Ross; 70 Fowler; 71 Murphy; 72 Frank; 73 Jebb; 75 Haidys; 77 Robinson; 79 Foreman; 80 Dohoney; 83 Quinlan; 85 Eggleston; 86 Postula, W.; 87 Lewis; 88 Diener; 89 Kauth; 93 Knight.

UCLA: 15 Brown; 19 Villanueve; 24 Stits; 27 Davenport; 29 Collins; 30 Stalwick; 31 Dailey; 33 Hermann; 34 Cameron; 39 Davis; 40 Debay; 43 Palmer; 45 Foster; 46 Okuneff; 50 Peterson; 59 Pauly; 60 Cureton; 62 Dutcher; 63 Feldman; 64 Salsbury; 67 Boghosian; 68 Levy; 71 Moreno; 72 Andrews; 75 Benjamin; 76 Doud; 77 Ellena; 78 Ray; 79 Britten; 81 Long; 82 Loudd; 83 Heydenfeldt; 84 White; 85 Berliner; 86 Smith; 90 Norris.

9 Film Short
"Carousel."

10:50 **7 Weather—Wayne Griffin**
Predictions for today.

10:55 **7 News—Ulmer Turner**
Local and national news headlines.

9 News—Steve Fentress
Events around the world.

11:00 **2 Valiant Lady—Serial**
Nancy Coleman in the title role.

4 What's New In Kitchens
Breto Griem presents food ideas.

5 Bride and Groom-Wedding

7 Breakfast With O'Neil
Donny, Chet Roble, Noncy Wright.

9 Four To Go—Quiz
Hal Block emcees games. (Guests ore invited to the studio. Tickets unnecessory).

25 Film—Title Not Available

11:15 **2 25 Love Of Life—Serial**
Meg reacts to an insult.

5 4 Tournament Of Roses
Festivities of the annual Tournoment of Roses Porade in Pasadena, California. Don Ameche is host with announcers Jimmy Wallington and Roy Neal. The parade will be telecost in color through the use of the only fully equipped color mobile unit in existence. Maj. Gen. William F. Dean will be grand morshal, with 60 floats, 200 equestrians, and 20 bands.

11:30 **2 25 Search For Tomorrow**
Jo daydreoms about her wedding.

9 Earl Nightingale—Chats
Dr. Preston Bradley subs for Earl.

11:45 **2 25 Guiding Light—Serial**
New Year's Eve at the hospital.

11:55 **7 News—Ulmer Turner**
Local and notional news.

AFTERNOON

12:00 2 Luncheon With Billy
Music session with Billy Leach.

7 Lunch Hour—Kids' Fun
Two-ton Baker and Art Hern.

9 Hi Ladies—Interviews
Mike Douglas emcees.

25 Kids' Karnival—Fun
Clowns, serials ond games.

12:25 2 Lee Phillip Show—Tips
Fashion news and shopping hints.

12:30 2 25 Garry Moore Show
The gong discusses the various New Yeor's Day football games, and Ivan Sanderson promises to bring a pink elephant.

12:45 2 25 Football—Orange Bowl
Oklahoma vs. Moryland, from Miami. Red Barber does the play-by-play. Maryland is the undefeated, untied winner of the Atlantic coast conference. Oklahoma is the winner of the big seven conference, and lost only to Notre Dome this seoson.

5 4 Football—Cotton Bowl
Alaboma vs. Rice, from Dallas, Tex. Description by Lindsey Nelson and Red Grange.

7 Football-Sugar Bowl Game
Georgia Tech bottles West Virginia ot the New Orleans Stadium. Bill Stern will be on hand for the play-by-play. The game pits two powerful and evenly matched squads ogainst one another. Tech hos won seven, tied one, and lost two. West Virginia boosts eight wins in nine games.

9 Film Short

12:55 9 News—Steve Fentress
Events around the world.

1:00 9 Watch To Win—Quiz
Don Gordon and the Stornoters.

1:30 9 Adventure In Learning
Discussion presented by Loyolo Univ.

2:00 9 Paul Dixon Show—Music
Musical pantomimes with Wonda Lewis.

3:00 2 Petticoat Party—Games
Frazer Thomos emcees games. (Guests are invited to the Garrick Theater. Tickets unnecessary.)
(Tentative, depending on length of game.)

9 Commercial—Film

25 Trudy Beilfus—Foods
Interesting meal preparation.
(Tentative, depending on length of game.)

3:05 9 Movie Quick Quiz
Dick "Two-Ton" Boker is emcee.

3:30 2 Shopping With Miss Lee
Buying hints with Lee Phillip.

5 4 Sports Highlights Of '53
7 Program Not Available
9 Index: Information
"This Is The Life," with the Fishers.

25 U. N. General Assembly
Report on the peace effort.

3:45 5 4 Football—Rose Bowl
U.C.L.A. vs. Michigan State, fram Pasadena, Calif. Descriptian by Mel Allen and Tam Harman. Prabable starting line-up:

Probable Starting Lineups

UCLA			Michigan State	
83 Heydenfeldt	LE		Quinlan	83
76 Doud	LT		Jebb	73
67 Baghosian	LG		Hallmark	55
59 Pauly	C		Neal	51
63 Feldman	RG		Bullaugh	67
77 Ellena	RT		Fawler	70
85 Berliner	RE		Dahaney	80
45 Faster	QB		Yewcic	41
34 Cameran	LH		Balden	39
24 Stits	RH		Wells	14
31 Dailey	FB		Slonac	33

4:00 2 MOVIE—"Anything For A Thrill"—Newspaperman is sent ta get a society girl's picture. Frankie Darra and Kane Richmand.

7 News—Ulmer Turner
Lacal and natianal events.

9 MOVIE—"Stranger From Santa Fe"—Western with Johnny Mack Brown.

25 MOVIE—"Prairie Express"
Western with Jahnny Mack Brawn.

4:05 7 MOVIE—"Navajo Kid"
Western with Bab Steele.

4:55 9 News—Les Nichols
Headlines in the news.

5:00 2 Garfield Goose and Friend
"King" Garfield and Frazer Thomas.

7 Nick Francis—Films
Short mavies and cartaans.

9 Junior Edition—News
Steve Fentress with teen-age news.

25 Weather—Joe Kenny
Predictians for Milwaukee.

5:05 25 News—Lan Singer
Milwaukee and natianal news.

5:10 25 Sports—Hal Walker
Events in the warld af sparts.

5:15 7 Rootie Kazootie—Puppets
Tadd Russell is emcee.

9 Junior Crossroads
Educatianal subjects.

25 Program Not Available

5:30 2 Gene Autry Time—Film
Western adventure.

7 Bob Atcher—For Kids
Stories and games far youngsters.

9 News—Robert F. Hurleigh
A look at the latest news.

25 MOVIE—"Billy The Kid's Range War"—Outlaws attempt ta pin a series of murders an Billy the Kid. Bob Steele stars.

5:45 9 Curbstone Cut Up—Chats
Ernie Simon conducts interviews.

EVENING

6:00 2 Sports—Bob Elson
Interviews and sparts news.

7 News—Austin Kiplinger
Natianal and warld news report.

9 Captain Video—Adventures
Al Hodge stars as the captain.

6:05 7 News—Jack Drees
News events araund the warld.

6:10 7 Weather—Wayne Griffin
Temperatures and predictians.

6:15 2 News—Julian Bentley
Up-ta-the-minute news.

7 News—John Daly
Local and national infarmatian.

9 Number Please-Quiz Game
Jack Brickhause canducts.

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6:30 ❷ 25 **News—Douglas Edwards**
A look at the headlines.

❺ 4 **Eddie Fisher Show**
The Tuskegee Institute choir and June Keegan are Eddie's guests in a special New Year's Day program. Tunes: "Great Day," "Ain't that Good News," "Rise and Shine," "Stranger in Paradise," "Changing Partners," and "O My Papa."

❼ **Stu Erwin—Comedy Drama**
Ten-year-old Jackie thraws a mean left hook but, alas, it boomerangs.

❾ **News—Spencer Allen**
National news stories.

6:45 ❷ 25 **Perry Como Show**

❺ 4 **News—John C. Swayze**
Caravan af news reparts.

❾ **Chicagoland Newsreel**
Local news an film.

7:00 ❷ **MAMA—Domestic Comedy**
Katrin faces her first braken romance.

❺ 4 **DAVE GARROWAY SHOW**
Music-variety with Cliff Nartan, Jack Haskell, Shirley Harmer, Jill Carey, Sinclair and Spaulding, Skitch Henderson. Guest: Lily Pons. Tunes: "Life Is Just a Bawl af Cherries," "More I Cannat Wish Yau," "It's a Good Day." Cliff Norton appears as a Japanese weather reporter, Jill reports from an igloo in Eskimo-land, Jack Haskell is a Texan, and Diane Sinclair reports fram Hawaii.
(Jill Carey models same af TV's makeup secrets an page 22).

❼ **OZZIE AND HARRIET**
Ozzie and Tharny decide to get up at the crack af dawn and ga hunting.

❾ **STORY THEATER—Film**
"The Marquise," with Leif Erickson and Elizabeth Fraser. Highborn lady falls in lave with a famaus actar.

25 **LIFE OF RILEY—Comedy**

7:30 ❷ 25 **TOPPER—Comedy**
"Masquerade." New Year's Eve leads ta a castume party, and the castume party leads Tapper to jail.

4 **PLAYHOUSE OF STARS**
"Ga Away a Winner," starring Richard Egan and Ellen Drew. A waman divorces her husband, wha is serving a jail sentence. He swears vengeance an her and when his time is up, he returns ta make gaad his threat.

❺ **WALT'S WORKSHOP-Crafts**

❼ **PLAYHOUSE—Drama**
"Miss Darkness." A girl recognizes a bank rabber, and afraid ta tell the police, seeks refuge in a boarding hause.

❾ **CRAIG KENNEDY, CRIMINOLOGIST—Mystery**
Danald Waods stars in "I Hate Maney."

8:00 ❷ **PLAYHOUSE OF STARS**
"Ga Away a Winner," starring Richard Egan and Ellen Drew. A waman divarces her husband, wha is serving a jail sentence. He swears vengeance an her and when his time is up, he returns ta make good his threat.

4 **LIBERACE SHOW—Musical**
Piano and vocal selectians.

❺ **BIG STORY—Drama**
Stary af reporter Patricia Leeds, af the *Chicago Tribune*, wha helped solve the mystery af why a dying man claimed suicide when the facts pointed ta murder.

❼ **PAUL HARTMAN SHOW**
Uncle Harvey comes to visit the Marrison household, and decides he is the ane ta take it over, but Albie doesn't quite agree.

❾ **LIFE BEGINS AT 80—Quiz**
Jack Barry emcees panel of oldsters, including: Fred Stein, Geargiana Carhart, Thamas Clark and Alexandra Campbell.

25 **STORY THEATER—Drama**
"Millian Paund Bank Nate," with Ross Fard and Paula Raymand. Twa brothers make a bet which changes the fartunes af a yaung American stranger.

8:30 ❷ 25 **OUR MISS BROOKS**
Eve Arden finds herself invalved in a hassle with principal Canklin and faculty members aver the will af a mysterious Mr. Casey.

❺ 4 **TV SOUNDSTAGE**

7 THE COMEBACK STORY

George Jessel will na longer appeor on this show, which is changing format and will now be a weekly salute to a warthy personality. Tanight: Salute to former tennis champ Don Budge wha is coming out af retirement far o nation-wide taur beginning January 3. Four tennis pras ore on hand to send him off, including: Jack Kramer, Fronk Sedgmon, Pancha Segura, and Poncho Gonzales. Ted Husing emcees. Retired tennis stor Sidney Waod, wha was largely responsible far improving Budge's technique, will appear on this shaw.

9 WORLD IS YOURS—Travel

A trip to the South Pocific.

9:00 2 25 MY FRIEND IRMA

5 4 BOXING—Madison Sq. Garden—Lulu Perez vs. Dave Gollardo, featherweights, 10 raunds.

JIMMY POWERS RATING

	Rated	W	L	D	KO's
Perez	7th	32	2	0	12
Gallarda	6th	22	5	0	9

It has been a gaad many years since Madisan Square Garden had a boxing show on New Year's Day. This match, featuring a pair of young featherweights, is the third meeting within faur months. The scare is even, Perez having wan the first on a TKO, Gollardo the second on a cleancut decisian. Perez disappointed mony af his fallowers in bath tries. He showed thot he is o navice at in-fighting, a factar thot helped the Californian handle the favared Lulu like one af his pupils. Lulu shawed tao, that he was easy ta hit with rights. He carries his hands taa law. I have twice picked Perez ta win, and I'll ga alang again; you are allowed three strikes befare being put out. I can't believe that Perez can make the same errars for the third time. He has laaked too gaod against other apponents to moke me believe he can't avercame Dove's oggressive style. Perez hos had weight trouble in the last few outings. A new diet will give him the necessary strength ta regain confidence.

7 DANGEROUS ASSIGNMENT

Steve Mitchell (Brion Danlevy) is sent ta Burmo to investigote the murder of o newspaper correspondent in "The Burma Story."

9 CHANCE OF A LIFETIME

Dennis James interviews guests.

9:30 2 PERSON TO PERSON

Edward R. Murraw visits with French ballerina Jeanmoire, and with Walt Kelly, creator of "Pogo," comic-strip celebrity.

7 PLANNING YOUR HOME

Designer Paul McAllister and interior decorator Flolydio Etting.

9 DOWN YOU GO-Panel Quiz

Dr. Bergen Evans, Fran Coughlin, Robert Breen, Cormelita Pope, and Toni Gilman. (Guests ore invited. Write WGN-TV).

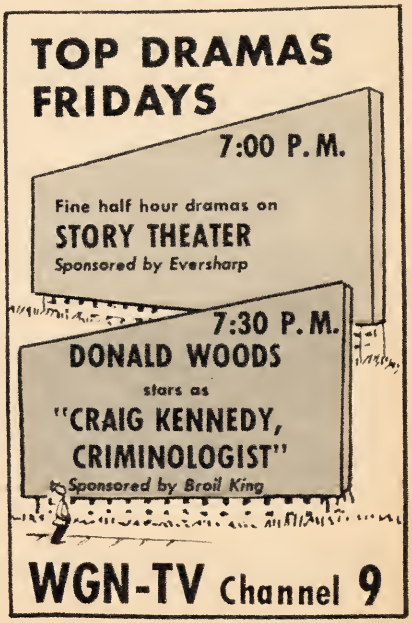
25 THE VISITOR—Film Drama

9:45 4 YESTERDAY'S NEWSREEL

Film of yesterday's news events.

5 GREATEST FIGHTS—Film

Gil Turner vs. Jahnny Saxtan, June 15, 1953. Ten-raund welterweight, fram Philadelphia.



10:00 ② News—Fahey Flynn
News of the day.

④ Greatest Fights—Film
Jake LaMotta vs. Danny Nardico, light-heavyweights, Dec. 31, 1952, at Coral Gables.

⑤ Weather—Clint Youle
Tomorrow's weather predictions.

⑦ Courtesy Hour—Variety
Jim Moran emcees another barn dance brigade with top-notch entertainers in the "Old Red Barn." (Guests are invited. Write to Guest Relations, WBKB, Chicago.) *Sponsored by Courtesy Motors.*

⑨ MOVIE—"Money Madness"
Thief and murderer wagers his life against $200,000. Hugh Beaumont, Frances Rafferty, and Harlan Warde.

㉕ Sports—Hal Walker
Roundup of sports news.

10:05 ㉕ News—Dr. A. A. Suppan
Five minutes of late news.

10:10 ⑤ Dorsey Connors—Tips
A wire coat hanger to start the New Year.

㉕ Weather—Joe Kenny
Milwaukee and area forecasts.

10:15 ② Weather—Lee Phillip
Forecasts for tonight and tomorrow.

④ News—Paul Skinner
Late news information.

⑤ News—Jack Angell
Events of interest in the news.

㉕ Religious Film
Father James Keller interviews guests.

10:25 ② Art Mercier—Sports Tips
Discussion for sportsmen.

④ Weather—Bill Carlsen
News on weather, temperatures.

10:30 ② News—John Harrington
Local and national information.

④ Treasury Men in Action
"Case Of The Unlucky Gamble." Walter Greaza as the "Chief."

⑤ Sports—Norman Barry
Events in the sports world.

㉕ Program Not Available

10:45 ② Irv Kupcinet—Comments
What goes on in Chicago.

⑤ Herbie Mintz—Musical
Favorite piano melodies.

11:00 ② MOVIE—"Amateur Gentleman"—Innkeeper is condemned to death for theft from his guests. Douglas Fairbanks, Jr. and Elissa Landi.

④ Captured—Film Drama
Chester Morris is host.

⑤ Howard Miller—Music
Interviews, records and chatter.

⑦ News—Ulmer Turner
Late news reports.

㉕ MOVIE—"Dangerous Lady"
Detective and his attorney-wife attempt to clear an innocent girl of a murder charge. June Storey and Neil Hamiltan.

11:05 ⑦ Weather—Chuck Bill
Temperatures and predictions.

11:10 ⑦ Tom Duggan—Comments
Commentary on sports news.

11:30 ④ Tom Mercein Show
Music, films and chatter.

⑨ News—Les Nichols
Late weather predictions.

11:45 ⑨ Weather—Bill Baatz
Latest report on temperatures.

11:50 ⑨ MOVIE—"Caught In The Act"—Salesman for construction company is innocently jailed when he becomes involved with a protection association. Henry Armetta, Iris Meredith, and Robert Baldwin. *Sponsored by Foster TV.*

12:00 ② MOVIE—"With Love And Kisses"—A farm boy borraws $50 on his cow, and sets out for New York. Pinky Tomlin, Toby Wing, and Kane Richmond.

④ News—Tom Mercein
News events of the day.

⑦ MOVIE—"Gaunt Stranger"
Scotland Yard is alerted when a supposedly dead murderer announces he will kill again. Alexander Knox and Patricia Roc.

12:05 ④ MOVIE—"Bombay Waterfront"

MORNING

9:00 [4] **Smilin' Ed McConnell**
"Seven Pagodas of Kanchi."
7 Roundup Time—Western
"Wildcat Saunders," with Jack Perrin.
9 Film Short
"Birth of a Ballet."
[25] **News And Test Pattern**
9:30 [4] **Captain Midnight**
Exciting stories for youngsters.
5 Youth Wants To Know
Guest: Eddie Fisher. Discussion on careers for young people in the entertainment field.
7 Tootsie Hippodrome
Whitey Carson emcees Western variety.
9 Cliff Johnson Family
9:45 **2 Fred Astaire—Lessons**
Dancing for youngsters.
10:00 **2** [25] **Winky Dink And You**
Jack Barry is emcee.
5 Francois Pope—Recipes
Cantonese egg roll appetizers, and beef Mandarin style.
7 [4] **Space Patrol—Adventure**
9 Adventures Of Blinkey
Adventure story for kids.
10:15 **9 Draw With Me—For Kids**
How to draw, with Jan Gnagy.
10:30 **2** [25] **Rocket Rangers—Drama**
"The Stone Man of Venus." The petrified figure of a prehistoric Venusian is stolen for "ransom" from the interplanetary museum.
[4] **Rocky Jones, Space Ranger—Richard Crane**
Space adventures for youngsters.
7 Sagebrush Theater
"Unconquered Bandit," with Tom Tyler.
9 Space Cadet—Adventure
"The Planet of Doom." Two feminine cadets cause their spaceship to crash-land on Jupiter.
11:00 **2** [25] **Big Top—Circus**
Jack Sterling presents: (1) Linan, pantomime act. (2) The Arregonis, German aerialists. (3) The Six Atamics, tumbling teen-agers. (4) Woody and Lorraine, roller-skating novelty.
[4] **What's New In Kitchens**
5 Here's Looking At You
Host is Richard Willis.
7 Pioneer Playhouse
"Phantom Empire," pt. 12. Bob Atcher.
9 Saddle And Sage—Film
11:30 **5 MOVIE—Title Not Available**
7 Story Time—Fairy Tales
Irene Wicker amuses youngsters.
9 Magic Center Show
Fun for the kiddies.
11:45 [4] **News**
Happenings in the world.
9 Junior Crossroads
For the youngsters.

AFTERNOON

12:00 **2** [25] **Lone Ranger—Western**
Lone Ranger tangles with bank robbers.
[4] **Wild Bill Hickok—Western**
Guy Madison and Andy Devine.
7 MOVIE—Title Not Available
(Cut to ½ hr.)

Hal Block in a double exposure. Maybe Hal's quizzical, chin-in-hand pose ("the better to show my dimples, dear") will remind fans of his new 11 AM WGN-TV quizzer. It's battling soap operas, Mon. through Fri., for a viewing audience.

9 MOVIE—'Blonde For A Day'
Police reporter is captured by gang of gomblers. Hugh Beaumont, Kathryn Adams.

12:30 2 Ray Rayner Show
Music, chatter and guests.

4 Gene Autry—Western
Adventures in the West.

7 MOVIE—"Range Law"
Western with Johnny Mack Brown.

25 Terry And The Pirates
"Macao Gold," with Terry and Hotshot.

1:00 4 Program Not Available

5 American Inventory

9 Pro Basketball
Syracuse Nationals vs. Philadelphia Warriors, from Convention Hall, Philadelphia. Announcer Marty Glickmon.

25 Movie—Title Not Available

1:30 2 MOVIE—"Vicar Of Bray"
Irish priest in a village near Dublin becomes tutor to young Prince Charles. Stanley Holloway, Hugh Miler, K. Hamilton Price.

4 Program Not Available

5 Big Picture—Film
The Army in action.

7 College Basketball
Bowling Green at Loyolo.

1:45 5 What's Your Trouble?
Dr. and Mrs. Norman Vincent Peale.

2:00 4 Program Not Available

5 Big Picture—Army Film
Films of the Army in action.

25 World's Gateway
Library show featuring Louise Raschig and Ginka Vogel.

2:15 25 Movie—Title Not Available

2:30 2 Choose Your Career

7 TALENT PATROL—Variety
Panel discussion on the field of "finance," giving young people an idea of the opportunities offered.

4 Colonel Flack—Comedy
The Colonel (Alan Mowbray) encounters a swindled toy inventor, and arranges for him to recoup his losses.

5 Program Not Available

3:00 2 True Picture—Film
"Along Jopon's Highroad." Railroad trip from Toyko to Hiroshima along the Pacific Coast.

4 Hot Shot Revue—Musical
Gordon Hinkley emcees.

5 Program Not Available

3:15 9 4 East-West Football
East-West Shrine gome featuring collegiate all-stars from Eost and West in a benefit game for crippled children, from Kezar Stadium, Son Francisco. The squads are limited to college seniors whose teams ore not engaged in other postseason games. The East squad of 24 was selected by former cooches Bernie Bierman of Minnesota and Andy Kerr of Colgate. They were assisted by the coaches of this year's East Team, Ray Elliot and Bernie Oosterbaan of Michigan, and Eddie Anderson of Holy Cross. The West squad of 24 was selected by Babe Hollingbery, former Washington Stote coach assisted by the coaches of this year's team, Chuck Taylor of Stonford, Jess Hill of USC and Ed Prize of the University of Texas. On the East squad ore such All-Americans as Johnny Lattner of Notre Dame, winner of the top Heisman trophy, and his teammate Art Hunter, tackle, Jerry Hilgenberg, great Iowa center, and the two Kentucky aces, Steve Meilinger, and Ray Correll, guard, and widely acclaimed Syracuse guard Bob Fleck. The West squad has the famous Stanford passing combinotion of Bob Garrett, back, who won the Voit award as top Pacific Coast player, and his receiver Sam Morley, end, also, another sensational end, Carlton Mossey of Texas, and a powerhouse, Milt Bohart, of University of Washington.

7 Sports—Tom Duggan
Late scores and information.

3:30 2 Operation New Horizon
University of Illinois.

5 Program Not Available

25 **Club 25—Variety**
Clork Smith emcees.

3:45 7 **MOVIE-"Fighting Through"**
(Cut to 45 min.) Reb Russell.

4:00 2 **Cake Decorating School**
5 **Program Not Available**

4:15 2 **Youth Takes a Stand**
Teen ogers ask questions.

4:30 5 **Program Not Available**
7 **Program Not Available**
25 **MOVIE—"Trouble Busters"**
Western starring the Range Busters.

4:45 2 **What In The World-Science**
Moderotor for this week: Dr. Alfred Kidder. Ponelists: Dr. Corleton Coon, Mrs. Homer Thompson, of the Institute for Advanced Studies, and Dr. Rodney Young, of the University of Pennsylvanio.

5 **Hobby Time—Crafts**
Demonstrations by Bill Healion.

5:00 5 **Mr. Wizard—Science**
Don Herbert explains "The Electric Eye."

7 **Superman—Adventure**
"Clown Who Cried," storring George Reeves os Clark Kent.

5:15 2 **Program Not Available**

5:30 2 **Events Of The Week**
Emcee Jim Conwoy with Lee Phillip ond Fronk Reynolds.

5 **Jet Pilot—Air Instruction**
7 **Smilin' Ed's Gang**
25 **Show Time—Film**

EVENING

6:00 2 25 **Meet Millie—Comedy**

4 **This Is Your Life—Edwards**
Rolph Edwards emcees.

5 **Abbott and Costello—Film**
Bud ond Lou in comedy skits.

7 **Dottie Mack Show**
Musicol pontomimes with Dottie.

9 **MOVIE-"The Painted Trail"**
Western. Tom Keene, Eleanor Stewort.

6:30 2 25 **Beat The Clock—Games**
Bud Collyer ond Roxanne.

5 4 **Ethel And Albert**

7 **Leave It To The Girls**
Ponel: Maggi McNellis, Eloise McElhone, Vanessa Brown, ond John Henry Foulk. Guest Panelist: Judy Holliday. Guest: Ralph Meeker, of "Picnic."

7:00 2 25 **JACKIE GLEASON SHOW**
Gordon MacRae tokes over for two weeks while Jockie tokes o brief vacotion. Guests: singer Morion Morgon, the Joon Mann Doncers, and comics Mickey Deems and Connie Sowyer. (Our photo story on the big-league June Toylor dancers will be found on poges 8 ond 9).

5 4 **SPIKE JONES SHOW**
Spike plans to give viewers the inside info on how he got into show business, and met his wife Helen Grayca and friends.

7 **TALENT PATROL—Variety**
Arlene Francis emcees.

9 **FILM SHORT**
"Roto Mogician."

7:15 9 **FILM SHORT-'Grand Duchy'**

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UNCONDITIONAL MONEY BACK GUARANTEE

Phone MOhawk 4-6080 or WRITE NU-VU CORP. 913 N. Rush, Chicago

7:30 5 4 AMATEUR HOUR—Talent
Ted Mack emcees variety.

7 MADISON SQUARE GARDEN HIGHLIGHTS

9 MOVIE-"Appointment With Murder"—Insurance investigatar attempts to lacate two stolen paintings. John Calvert, Catherine Craig, and Lyle Talbat.

8:00 2 25 TWO FOR THE MONEY
Camedian Herb Shriner emcees in comedy quiz game.

5 4 SHOW OF SHOWS
Sid Caesar, Imogene Coca, Howard Morris, Carl Reiner, Jack Russell, and guest hostess, Alicia Markava, prima ballerina.

7 BOXING—New Orleans
Ralph Dupas vs. Paddy DeMarco, lightweights, 10 rounds.

JIMMY POWERS' RATING:

	Rated	W	L	D	KO's
Dupas	8th	44	4	4	9
DeMarco	6th	66	10	2	7

This is the first TV boxing show from New Orleans, an active sports spot during the Holiday vacation, with its tap Sugar Bowl tournaments. This is Ray Arcel's 14th city visited on his Saturday night fights. Dupas has gained much publicity during 1953 with victories over topnotch boxers. He gained a decision over Johnny Gonsalves an Sept. 21st which sent his stock up the lightweight ladder. DeMarco, a rugged foe has a win and loss against Gansalves. It is my only basis for judging this baut. DeMarco's style is tough for a young boxer to solve. He weaves, holds, and billy-goats you to a victory. But I believe he will have trouble finding the fleet-footed youngster from the Mardi Gras city. I'll go with Dupas.

8:30 2 25 MY FAVORITE HUSBAND
George and Gillis, while doing a little woodwork, are distracted by two tempting jugs of cider.
("How can anyone work without an audience," asks Joan Caulfield in the course af our closeup of her next week).

9 WRESTLING-From Marigold
Dauble main event: Rannie Et.hison vs. Racky Gallup and Hans Schmidt vs. Jack Witzig.
Tag match: Gypsy Joe and Shiek of Araby vs. Bull Montana and Benito Gardini.
Larry Chene vs. Zack Malkov.
Art Nielson vs. Mel Dove.

8:45 7 SPORTS—Tom Duggan
Scores and information.

9:00 2 25 MEDALLION THEATER
"Suitable Marriage," starring Otto Kruger. A Boston financier is determined that his son shall follow in his footsteps, but the son has other ideas.

9:15 7 FILM SHORTS

9:30 2 Program Not Available

4 MOVIE—"Dead On Arrival"
Man who has been poisoned and has anly a few days to live, spends that time searching for the murderer and his motive. Edmond O'Brien, Pamela Britton.

5 YOUR HIT PARADE
The nation's top tunes of the week are presented by Dorothy Callins, Snaaky Lanson, Raymond Scott's Orchestra, and Gisele MacKenzie. Extras: "When Yuba Plays the Tuba," and "You Do Something to Me." *Sponsored by Lucky Strike.*

7 Program Not Available

25 INNER SANCTUM—Mystery

10:00 2 MOVIE—"Moon And Sixpence"—Banker's greatest desire is to become an artist. George Sanders, Herbert Marshall, and Steve Geray.

5 Chicago Boys' Club Benefit Telethon
Continued until 2:00 A.M. Local and national stars will appear. Bud Hauser is emcee.

7 MOVIE—"Secret Lives"
Daughter of a Paris baker is pressed into French Secret Service, and becomes ane of the most famous spies in history. Neil Hamilton and Bridgette Horney.

25 **Sports—Hal Walker**
Late roundup of sports news.

10:05 25 **News—Dr. A. A. Suppan**

10:10 25 **Weather—Mary Jane Jung**
Weather news and temperotures.

10:15 25 **News From Germany**
Comments from overseas.

10:30 25 **MOVIE—"Long Shot"**
Young mon finds a horse his main obstocle in romance. Gordon Jones, Morsha Hunt.

10:55 4 **Weather—Bill Carlsen**
Temperatures and predictions.

11:00 4 **Boston Blackie—Drama**
Kent Taylor os Blackie.

5 **Telethon—Continued**

9 **MOVIE—"Black Dragons"**
Man is turned into o monster by injections of o drug. Belo Lugosi, Joan Borcloy, ond Cloyton Moore.

11:30 2 **China Smith—Adventure**
"Cruise To Colombo," storring Don Duryea. Visitor to Singopore hires Chino Smith to help him disoppeor.

4 **The Comeback Story**
George Jessel emcees.

7 **MOVIE—"Speed To Spare"**
(Cut to 45 min.) Man who wos robbed of the Olympics trophy through o technicolity troins his son for the event. Joan Fontaine, Bruce Bennett ond Monte Blue.

12:00 2 **MOVIE-"Department Store"**
Nephew of deportment store owner is forced to learn business from the bottom up. Garry Marsh, Eve Groy, ond Sebastion Shaw.

4 **News**
A look ot the heodlines.

5 **Telethon—Continued**

12:05 4 **MOVIE—"Call Of The Klondike"**—Canodion mountie sets out after gong of murderers. Kirby Grant, Anne Gwynne, ond Tom Neal.

12:15 7 **MOVIE—"Million Dollar Racket"**—Gos station owner ond his wife receive some money ond move to the big city. Bruce Bennett, Dave O'Brien, Joon Borcloy.

1:00 5 **Telethon—Continued**
(To 2:00 A.M.)

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MORNING

8:00 ⑦ Church In The Home
Religious exercises.

9:00 ② Lamp Unto My Feet
"A Woman's Not A Woman." Guest: Rt. Rev. Msgr. John E. Reilly, Dir. of New York Foundling Hospital, New York City.

[4] Excursion—Educational
An old-time English Christmas pageant, "The Yule Log."

⑦ City Special—Live

⑨ MOVIE—Title Not Available

9:15 ⑤ Bible Time—Stories
Marcella Hein tells story of "The First Miracle," when Jesus turned water into wine.

9:30 ② Look Up and Live

[4] This Is The Life—Drama
A drama of family life.

⑤ The Pulpit—Religious Talk

⑦ MOVIE—Title Not Available

[25] News And Test Pattern

9:45 ⑤ Religious Film
Guests: John Driscoll and William Hart.

10:00 ② This Way Up—Bible Quiz
Mal Galliart moderates.

[4] Church Services
Religious services from Milwaukee.

⑤ Sunday Funnies
Uncle Ned Locke reads the comics.

⑨ MOVIE—Railroaded"
Detective and girl try to untangle web of circumstantial evidence which accuses her brother of murder. John Ireland, Sheila Ryan and Hugh Beaumont.

[25] News And Test Pattern

10:15 ⑤ Magic Clown—For Kids
Stories and games.

10:30 ② Theater—Film
(1) "Pretty Boy," with Robert Clarke. Fighter receives an ultimatum from his girl. (2) "Never Trust a Husband," with Sandra Dorn. Attorney's new secretary causes complete upheavol of his business.

⑤ MOVIE—Title Not Available

11:00 [4] Art Whitfield—Comics
Fun for the kiddies.

⑦ Commercial—Film

[25] News And Test Pattern

11:05 ⑦ Western Film

11:30 ② Contest Carnival—Variety
DEBUT Gene Crane emcees, with Kernel the Clown, Phil Sheridan, Carny the Clown, Harry Levan, and Joan Caale. Music by Dave Stephens carnival band. Young people will compete in their own circus acts, and George Hamid, owner of Atlantic City's steel pier, will select the two best acts. Audience applause will pick the winner from his two selections.

[4] Movies For Kids
Films for youngsters.

⑤ Live And Learn—Discussion
Guest: T. Nelson Metcalf, director of athletics at the University of Chicago, speaks on "Development of College Athletics."

⑦ Faith For Today—Religious
A disillusioned college student puts a question to Pastor Fogal: "What, actually, do I owe society, which ostracizes me because of my father's crime?"

⑨ Dick Tracy—Mystery
Dick encounters "Heels Beals," the engineer of o series of daring burglaries. Ralph Byrd and Joe Devlin.

11:45 [4] Hank The Handyman
Tips for the home owner.

AFTERNOON

12:00 ② News—Frank Reynolds
Events around the world.

[4] Roy Rogers—Western

⑤ Program Not Available

⑦ Johnny Jupiter—Puppets
"Sit-Down Strike."

⑨ MOVIE—"Laramie Trail"
Western adventure.

[25] News And Test Pattern

12:15 ② Your Future Home—Ideas
Jack Callaghan comments.

SUNDAY MORNING DOUBLE FEATURE

on COLE-FINDER THEATRE . . .
10:30 am to 11:30 am

Stars in this week's amusing, dramatic "twin bill"

NEVER TRUST A REDHEAD
with Sondra Dorn

she gets revenge on a jealous fiance

PRETTY BOY
with Robert Clarke

he loses the prizefight but wins girl

Two complete, action-packed films
on COLE-FINDER THEATRE
Sponsored by Cole-Finder Mercury Dealers
EACH SUNDAY MORNING

Chicago's Showmanship Television Station **CHANNEL 2 WBBM-TV**

12:30 ② Farmtown U.S.A.—Menard
George Menard presents 4-H Club members from Du Page Co., Ill., who will discuss and shaw their poultry. Speciol guest: W. E. (Wally) Schmidt, form advisor for Du Poge Co.

[4] Program Not Available

⑤ Catholic Hour—Religious
The first of four progroms based on the life of Mory, the mother of Jesus. The Rev. John J. Dougherty of the Immoculate Conception Seminory of Dorlington, New Jersey, will norrote.

⑦ Amateur Hour—Talent
Bob Murphy emcees (Guests ore invited to the Civic Opero Theater. Tickets unnecessary.)

1:00 ② Bowling Clinic
Bill Hormon interviews bowlers.

[4] Say It With Music—Quiz
Ivor McLoren is emcee.

⑤ John Ott—Gardens
Loying plons for 1954 gordens.

⑨ MOVIE—"Frontier Trail"

[25] News And Test Pattern

1:30 ② Amos N' Andy—Comedy
"The Convention."

[4] Name's The Same—Panel
Emcee Robert Q. Lewis.

⑤ American Forum—Debate
Topic: "Whot Can We Expect of Congress." Guests: Sen. Styles Bridges (R., N.H.) and Sen. Estes Kefouver (D., Tenn.)

⑦ Wild Bill Hickok—Western
"Lawyer is Unmosked." Mysterious prowlers ottempt to steol photographs.

[25] Program Not Available

2:00 ② [25] Years of Crisis
Fifth onnuol repart on the state af the world. Edword R. Murrow will be joined by CBS-TV correspondents flown in for the occasion from their posts oraund the world. Among those scheduled to report ore: Howord K. Smith, chief af the European news stoff, on Europe and the Middle East; David Shoenbrun, Poris, on Fronce, Spain, ond the low countries; Alexander Kendrick, Vienno, on East-West relations; Richord C. Hottelet, Bonn, Germony; Ned Colmer, Rome; Lau Cioffi, for-Eostern bureau; George Herman, former chief of the bureou, on the ceose-fire and prisoner exchange in Korea; ond Eric Sevoreid, Woshington correspondent, on the Eisenhower odministrotion.

[4] Paul Hartman Show
Fay Wray and Poul in droma.

⑤ City Desk—Discussion
Ponel discussion of Chicogo's city problems. Moderotor Williom Roy.

⑦ Annie Oakley—Film
Goil Davis stors in "Annie Finds Stronge Treosure." *Sponsored by Conoda Dry.*

⑨ MOVIE—"Bicycle Thief"
Poor working man in postwor Rome searches for his stolen bicycle. Delberto Maggioroni, Lionello Corell, ond Enzo Stoiolo.

2:30 ⑤ [4] Kukla, Fran, And Ollie
(Guests ore invited. Write Guest Relations, WNBQ, Chicogo.)

⑦ Hank McCune—Comedy
Sponsored by Bowman Doiry Co.

3:00 ② Juvenile Jury—Panel
Panel: Rannie Molluzzo (9), Joe Word (6), Stevie Goldberg (4), Loura Mongels (8), ond Corol McDonald (4). Jock Borry emcees.

[4] The Grenediers—Musical
Instrumentol orrangements.

⑤ Excursion—Educational
"The Luckiest Generotion," suggested by the story in *Life Magozine's* speciol "Where Americo Stonds" issue. Segments of "Morch of Time" films will be used to review the lost 18 yeors, covering the lifetime of "Excursion's" young viewers. John Cameron Swayze will norrate the Chronicle, and Burgess Meredith will discuss the period of Dovid Denker, professor of sociol history at Rutgers.

7 Captain Midnight
"Black Widow No. 2."

9 MOVIE—"Nine Men"
Graup af Army men stranded in the Libyian desert attempt ta return ta their battalian. Jack Lambert, Gardan Jacksan.

25 Western Film

3:30 2 25 Adventure—Educational
"City of the Bees." The social structure af a city of bees as compared ta the sacial structure of man's existence.

4 Danny Thomas—Comedy
Danny gaes back ta his native Taleda and meets his ald friends.

5 Zoo Parade-About Animals
R. Marlin Perkins and Jim Hurlbut discuss "Birds af Flight." Camparisan af the like and unlike characteristics af birds' ability ta fly, and the airplane.

7 Bob Atcher Show—Family
Western variety shaw with hast Bab Atcher, Lulu Belle and Scatty, and Capt. Stubby's Buccaneers.

4:00 2 25 Omnibus
"Village Incident—India." A live drama, using the "living newspaper" technique, written by Arnald Sundgaard. The drama takes up the prablems af a single village in India.

5 4 Hall Of Fame—Drama
Stary af Chief Justice Jahn Marshall and his dignity and impartiality during the trial af Aaran Burr, the man wha killed Alexander Hamilton in a duel.

7 Super Circus—Big Top Fun
Claude Kirchner presents Mary Hartline, clawns Cliffy, Scampy, Nicky, and special acts: (1) Al Gardan, dag act. (2) Craigan and Juanita, high aerial perch act. (3) Les Aurelys, wire juggler. (4) The Three Gaetchies, high unicycle act. (5) Super Duper Super Circus Seat.
(Guests are invited. Write Guest Relatians, WBKB, Chicaga.)

9 MOVIE—"Roaring City"
Shapkeeper acts as a private detective in murder investigatian. Hugh Beaumant, Edward Braphy, Richard Travis.

You Oughta See It!

HANK McCUNE
Show

TV'S NEWEST SITUATION COMEDY
for the whole family!

Well-meaning Hank is always in hot water, along with featured players Florence Bates and Hanley Stafford ("Daddy" of Baby Snooks fame). Fun!

2:30 SUNDAYS WBKB (7)
Presented by
BOWMAN DAIRY COMPANY
Chicagoland's Leading Dairy

REWARD
All persons who tune in
ANNIE OAKLEY
will be rewarded with a bang-up Western show starring Gail Davis.
WBKB CH. 7
Sunday—2:00 p.m.
CANADA DRY Ginger Ale

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5:00 4 **Victory At Sea-Document'y**
"Design for War." The tense days after September, 1939, when Nazi U-boats dominated the Atlantic. "Wolf-Pack" attack on on allied convoy.

5 Meet The Press—Discussion
Lawrence Spivak moderates.

7 Cisco Kid—Western Film
Duncan Renaldo and Leo Carrillo.

9 Call The Play
Harry Creighton is emcee. Contestants match wits with professional sports managers; special mystery player jackpot over $1,000.

5:30 2 25 **You Are There—Drama**
"Mollory's Tragedy on Mt. Everest."

4 **You Asked For It—Requests**
Art Boker emcees variety show.

5 Roy Rogers Show—Drama
"Little Dynamite." The Piney Yokum gang take Dale's wagon, in which a baby boy is resting, when they make their escape after o robbery.

7 George Jessel Show
Mr. Jessel tokes viewers on a tour of cabarets, here and obroad, past and present. Guests include Denise Dorcel and Romo Vincent. Jesse| recites "The Face on the Barroom Floor."

9 What's The Answer?—Quiz
Quiz-master Mal Bellairs.

EVENING

6:00 2 25 **Life With Father**
Father becomes disturbed when he learns that mother hos invited o contingent of visiting relatives.

4 **Ozzie And Harriet-Comedy**

5 Paul Winchell Show
Paul and Jerry in comedy skits.

7 You Asked For It—Requests
Art Baker presents: (1) Benny and Betty Fox, dancing daredevils. (2) Arthur Blackmer, nonprofessional strong man. (3) Posha, one of the famous Lipizzan horses from Austria. (4) Dick McWhorter of Hollywood pulls apart one of his auto bodies.

9 MOVIE—"Rocky"
Young man defends his dog against suspicions of sheep men. Roddy McDowell stars. *Sponsored by Bankers Life and Casualty Co.*

6:30 2 25 **Private Secretary**
Susie (Ann Sothern) receives a sable coot from one of her boss's French clients. *Sponsored by Lucky Strike.*

5 4 **Mr. Peepers—Comedy**
Mr. Peepers reads up on babies so that he can converse with Marge and Wes on their favorite topic.

7 Paul Whiteman's TV Teen Club
"Pops" emcees teen-oge talent.

7:00 2 25 **TOAST OF THE TOWN**
Ed Sullivan returns from his holiday in Europe and presents: The Ice-Copades of '54, "Snow White;" dancer Jose Greco; Les Compagnons de lo Chonson; comedian Richard Hoydn; and Robert Lomaret, novelty act. (Read the brief biography of Roy Bloch, on page 16).

5 4 **COMEDY HOUR**
Starring Jimmy Durante with Paul Douglas ond Eortha Kitt, plus Eddie Jackson, Jules Buffono, Jack Roth ond Roy Bargy's orchestra.

7 Program Not Available

9 PRESS CONFERENCE-Debate
Lee Schooler moderotes.

7:30 7 **Program Not Available**

9 FAITH OF OUR FATHERS
Religious services from Chicago. (Guests ore invited to the WGN-TV studio. No tickets necessary.)

8:00 2 25 **BING CROSBY SHOW**
Jock Benny greets Bing on the occasion of his television debut. Other guests: Ken Carpenter, doncer Sheree North, pionist Buddy Cole ond the Coss County Boys, hillbilly instrumental sextet. In a comedy sketch, Sheree North tries to get the outograph of Jock Benny, who is touring CBS Television City in Hollywood. With the Coss County Boys and

Perry Botkin, Bing sings "Y'all Come," o song he recorded with them, and Buddy Cole at the piano as Bing croons "It Had to Be You," "Changing Partners" and "I Love Paris." John Scott Trotter, who has been musical director of Bing's radio show since 1937, will be the same for this one. (See our feature story about "Bing, the Reluctant Dragon" on page 5).

5 4 TV PLAYHOUSE—Drama

"Panic." An insurance executive runs down a woman in the street and, terrified at the prospect of publicity, leaves the scene and his hit-and-run victim. Gene Lyons, Felicia Montealegre, Geoffrey Lumb, Barbara Baxley, and Karl Senson.

7 WALTER WINCHELL—News

Reports by Walter.

9 ROCKY KING—Roscoe Karns

Rocky is assigned to the case of a circus strongman who has been poisoned.

8:15 7 ORCHID AWARD—Musical

Guest: Tony Bennett.

8:30 2 25 MAN BEHIND THE BADGE

The supervisor of a Reading, Pa. home for Boys aids in the rehabilitation of a young boy who is trying to live down the shame of an alcoholic mother.

7 THE PETER POTTER SHOW

Musical-variety entertainment.

9 PLAINCLOTHESMAN-Drama

An importer is killed and his safe is robbed. Evidence points to the guilt of one of his young employees who is about to be married and needs money.

9:00 2 25 THE WEB—Drama

"Enough Rope." A stage star's conniving understudy finds a plot which is a perfect set-up for carrying out scheme to further her ambitions.

5 4 LETTER TO LORETTA

"Inga." A Minnesota farm girl receives a foreclosure on her deceased father's farm and sets out to contact the president of the bank that holds the unpaid note. Loretta Young, Don Murphy, Robert Emmet O'Connor, and Stanley Clements.

SUNDAY 6:00 P.M. CHANNEL 9

ROCKY

Starring Roddy MacDowell. A young man defends his dog against the suspicions of sheep men in the mountain country of the West.

THE WHITE CROSS THEATRE
Sponsored by
BANKERS LIFE & CASUALTY CO.

SUNDAY'S FUN DAY WHEN YOU WATCH

PRIVATE SECRETARY

Starring ANN SOTHERN
presented by LUCKY STRIKE

SUNDAY 6:30 PM · Channel 2

9 DOLLAR A SECOND—Quiz
Jan Murray emcees contest.

9:30 2 25 WHAT'S MY LINE?—Quiz
Moderatar Jahn Daly with Arlene Francis, Steve Allen, Darothy Kilgallen, and Bennett Cerf.

4 TELENEWS WEEKLY
News events on film.

5 VICTORY AT SEA—Docum.
"The Killers and the Killed." Culmination af anti-submarine warfare in the Atlantic (1943-45,) resulting in destructian af Nazi U-boat fleet.

7 BILLY GRAHAM—Evangelist
Religious talk.

9 MAN AGAINST CRIME
Mike Barnett (Ralph Bellamy) answers the call of a famous woman explorer and runs inta a murderer at the zoo.

9:45 7 FOCAL POINT—Film Shorts

10:00 2 MOVIE—"Blackmail"
(1st showing) Playboy gambler calls in a taugh private detective to pratect him fram blackmailers. William Marshall, Adele Mara, and Ricardo Cartez. *Sponsored by Household Finance Carp.*

4 U. S. Steel Hour—Drama
"The Vanishing Paint." Head of the Paris Missing Persans Bureau disappears and his assistant searches far him hoping to be pramated. Peter Lorre, Viveca Lindfors, and Claude Dauphin.

5 Weather—Clint Youle
Temperatures and predictions.

7 MOVIE—"The Hoodlum"
(1st showing) Paroled criminal gets a jab in a gas station acrass from a bank. Lawrence Tierney and Arline Roberts. *Sponsared by DeMet Pantiac.*

9 MOVIE—"Mine Own Executioner"—(1st shawing) Brilliant psychologist endeavars ta treat a young man with a twisted, war-torn mind. Burgess Meredith, Kieren Moore, and Dulcie Gray. *Sponsared by Courtesy Matars.*

25 News—Don Hollenbeck
Events af the day.

10:10 5 Dorsey Conors—Tips
After Holiday cleaning tips.

10:15 5 News—Alex Dreier
Features in the news.

25 Weather—Mary Jane Jung
Predictions and camments.

10:25 25 Sports—Hal Walker
Sparts events and news.

10:30 5 Sports—Norman Barry
Scares and information.

25 MOVIE—'Melody For Three'
Young vialinist is kept from his canductor father. Jean Hershalt and Fay Wray.

11:00 4 Plainclothesman—Drama
"Murder by Transcription." A vialin virtuasa is found murdered. Ken Lynch stars as the unseen lieutenant.

read TV GUIDE every week

5 MOVIE—Title Not Available

11:15 2 News Roundup

11:30 2 MOVIE—"Candles At Nine"
Lovely girl faces terror and death in ghostly mansion left to her by a murdered uncle. Jessie Matthews and John Stuart.

4 Rocky King—Roscoe Karns
"The Rare Edition." Head librarian of a college library is found stabbed to death. Roscoe Karns as detective King.

9 News—Les Nichols
Happenings of the day.

11:45 9 Weather—Bill Baatz
Temperatures for the week ahead and report on weather around the country.

12:00 4 News—Tom Mercein
Roundup of news events and report on happenings here and abroad.

7 MOVIE—"Career Girl"
A Kansas City girl tries unsuccessfully to carve a career on Broadway. Frances Langford and Edward Norris.

WANT TO KNOW

WHO'S ON?

WHAT'S ON?

WHEN THEY'RE ON?

You can't miss with
TV GUIDE
spotted near your TV set

FIRST SHOWING

1951 Release

"THE HOODLUM"

Lawrence Tierney

Hardened criminal finds out too late that crime does not pay.

SPOTLIGHT THEATRE
SUN. 10 p.m. WBKB Ch. 7

Presented by **DE MET Pontiac**
5150 W. North Ave.

First Run Feature!

"Blackmail"

Starring
William Marshall
Adele Mara • Ricardo Cortez

A Hollywood private eye tangles with silken treachery and hair-raising murder.

SUNDAY 10 P. M.
WBBM-TV (Channel 2)

Presented by
HFC **HOUSEHOLD FINANCE**
Corporation

MORNING

6:45 5 **Everett Mitchell—Talks**
Discussion for farmers.
7:00 5 4 **Today-News, Interviews**
8:00 2 **Ray Rayner—Comments**
Weather, music and news.
8:45 2 **News—John Harrington**
25 **News—Winston Burdett**
Morning headlines.
8:55 2 **News—Jim Conway**
9:00 2 25 **Godfrey And Friends**
Marion Marlowe, Frank Parker, Janette Davis, the Mariners, Tony Morvin and Lu Ann Simms.
5 4 **Ding Dong School**
Nursery with Dr. Frances Horwich.
7 **Pied Piper Show—Kids**
Art Hern narrates stories.
9 **Paul Fogarty—Exercises**
Your scale stands for plenty.
9:30 5 4 **Glamour Girl—Contest**
Jack McCoy emcees contest.
7 **Playhouse—Kiddies**
Angel Casey with games and stories.
9 **Time For Stories**
Tina Redmond reads to youngsters.
9:45 25 **Film Short**
10:00 5 4 **Hawkins Falls—Serial**
7 **Beulah Karney Presents**
Irish program.
9 **A To Z Of Cookery—Tips**
"January White Goods," budget fare.
25 **Godfrey And Friends**
Continuing "Godfrey and Friends."
10:15 4 **Gordon Thomas—Variety**
Music, comments and guests.
5 **Three Steps To Heaven**
10:30 2 25 **Strike It Rich—Quiz**
Helping Hond: Andy Varipapa, champion bowler.
5 **The Bennetts—Serial**
7 **Ed Allen—Exercises**
Exercises for wrists and ankles.
10:45 5 **Follow Your Heart—Serial**
Sally Brophy, Nancy Sheridan.
10:50 7 **Weather—Wayne Griffin**
Predictions and comments.
10:55 7 **News—Ulmer Turner**
9 **News—Steve Fentress**
11:00 2 **Valiant Lady—Serial**
Helen Emerson's closest friends try to keep her from pinning her hopes on the possibilities of selling the lock-washer.
4 **What's New In Kitchens**
Breta Griem and Nancy Vorpagel.
5 **Bride And Groom-Wedding**
7 **Breakfast With O'Neil**
Danny, Chet Roble, Nancy Wright.
9 **Four To Go—Quiz**
Hal Block emcees. (Guests are invited to the WGN-TV studios. No tickets are necessary.)
25 **Film—Title Not Available**
11:15 2 25 **Love Of Life—Serial**
Van goes searching for Beanie.
5 **Bob & Kay Show—Variety**
Art Von Damme Quintet.
11:30 2 25 **Search For Tomorrow**
V. L.'s bodyguard makes a date.
9 **Earl Nightingale—Chats**
Dr. Preston Bradley subs for Earl.
11:45 2 25 **Guiding Light—Serial**
Jim Kelly cautions Dick.
4 **Let's Look at The News**
Milwoukee and national news.
11:55 7 **News—Ulmer Turner**
A look at the headlines.

AFTERNOON

12:00 2 Brighter Day—Serial
DEBUT Everyday life of Rev. Richord Dennis, his children, his parishioners, and his friends.
4 **Bob Heiss—Interviews**
Chats with the ladies.
5 **Noontime Comics**
Johnny Coons entertains the kids.
7 **Lunch Hour**
Two-Ton Baker with Art Hern.
9 **Hi Ladies—Interviews**
Mike Douglas emcees.
25 **Kids' Karnival—Fun**
12:15 2 Luncheon With Billy
Variety with Billy Leach.
12:25 2 Lee Phillip Show—Tips
12:30 2 25 Garry Moore Show
5 **Animal Playtime—Kids' Fun**
Win Stracke entertains the kids.
12:45 9 Film Short—"Carousel"

12:55 [4] **Weather—Bill Carlsen**
Today's weather.
7 News—Ulmer Turner
A summary of news events.
9 News—Steve Fentress

1:00 2 [25] **Double Or Nothing**
Bert Parks emcees quiz gome.
[4] **Behind The Screens**
A laok at television "backstage."
5 Francois Pope—Recipes
Crunchy cocoa filbert bars, and sweet potata fluffs.
7 Ruth Crowley—Baby Care
Food far Boby 4-5 months.
9 Watch To Win—Quiz
Dan Gordan and the Stornoters.

1:15 7 **Stuart Brent—Discussion**
Advice ond informotian for wamen.

1:30 2 **Linkletter's Houseparty**
Art Linkletter emcees variety. Guest is Sheiloh Grahom.
[4] **Beulah Donohue—Tips**
Hints for homemakers.
7 The Dowds—Discussion
Betty and Dan Dawd.
9 Johns Hopkins—Science
News from the scientific world.
[25] **Film Short**

1:45 [25] **Linkletter's Houseparty**
Games, interviews and guests.

2:00 2 [25] **Big Payoff—Quiz**
Randy Merriman and Bess Myersan.
5 [4] **Kate Smith Show**
Katydids ond Jeff Clark. Cracker barrel.
7 Claude Kirchner Show
Claude emcees variety show.
9 Paul Dixon Show—Musical
Musical pantamimes.

2:30 2 [25] **Bob Crosby Show**

2:45 7 **Mique Collis Show—Tips**
Fashion news and shapping hints.

3:00 2 **Petticoat Party—Games**
Frazer Thamas emcees games. (Guests are invited to the Garrick Theater. Tickets unnecessary.)
5 [4] **Welcome Travelers**
Tommy Bartlett interviews. (Guests invited. Write Guest Relations, WBNQ, Chicago.)
7 Program Not Available
9 Commercial—Film
[25] **Trudy Beilfuss—Foods**

3:05 9 **Movie Quick Quiz—Game**
Dick "Two-Tan" Baker emcees.

3:30 2 **Shopping With Miss Lee**
Lee Phillip with buying tips.
5 [4] **On Your Account**
Interviews with Win Elliot.
7 Program Not Available
9 Index: Information
"24 Haurs of Pragress."
[25] **U. N. General Assembly**
Report an the peace effarts.

3:45 2 **MOVIE—"D'Ye Ken John Peel"**—John Gorrick, Stanley Halloway.

4:00 [4] **Superman—Drama**
George Reeves as Clark Kent.
5 **Atom Squad—Adventure**
"The Fugitives fram Galaxy 29."
7 News—Ulmer Turner
Five minutes of late news.
9 MOVIE—Title Not Available
[25] **MOVIE-'Melody For Three'**
Young violinist is kept fram his conductor father. Jean Hersholt, Fay Wray.

4:05 7 **MOVIE—"Wild Horse Rustlers"**—Nazi horse rustlers make trauble for United States ranchers. Bob Livingston and Al St. John.

4:15 5 **The Pinky Lee Show**
DEBUT Comedy, variety, and music, featuring Pinky and guests.

4:30 5 [4] **Howdy Doody—Puppets**
Bob Smith with Clorabelle Clawn.

4:55 9 **News—Les Nichols**

5:00 2 **Garfield Goose & Friend**
"King" Garfield and Frazer Thomas.
[4] **Foreman Tom—Western**
Toll toles and film stories.
5 **Elmer, The Elephant—Kids**
Jahn Conrad amuses the children.
7 Nick Francis—Films
9 Junior Edition—News
Steve Fentress with teen-age news.
[25] **Weather—Joe Kenny**

5:05 [25] **News—Lan Singer**
Evening news reports.

5:10 [25] **Sports—Hal Walker**

5:15 9 **Junior Crossroads**
Educationol subjects.
[25] **Program Not Available**

5:30 2 **Gene Autry Time—Film**
Western adventure stories.
[4] **Sports—Lloyd Pettit**

5 Close-Up—Musical
Howard Miller, June Volli ond the Art Van Domme Quintet.

7 Bob Atcher—For Kids
Stories ond songs for youngsters.

9 NEWS
News from oround the world.

25 MOVIE—"Arizona Stagecoach"—Ronge Busters take on the job of copturing gong of stagecoach highwaymen.

5:45 4 News—Paul Skinner
Locol ond notionol news.

9 Curbstone Cut Up—Chats
Ernie Simon conducts interviews.

5:50 5 News—Jack Angell

5:55 4 Weather—Bill Carlsen
Temperotures and predictions.

EVENING

6:00 2 Sports—Bob Elson
Chicogo ond notionol sports.

4 Blue Room—Music
Mourice Kipen directs ensemble.

5 Weather—Clint Youle

7 News—Austin Kiplinger
Late news and headlines.

9 Captain Video—Adventures

6:05 5 Les Paul And Mary Ford
Top tunes of the day.

7 News—Jack Drees
Roundup of doy's events.

6:10 5 Sports—Joe Wilson
A review of sports.

7 Weather—Wayne Griffin

6:15 2 News—Julian Bentley
Up-to-the minute headlines.

4 Bel Trio—Music
Vocal ond instrumental pieces.

5 Dorsey Connors—Travel
Guest: Max Eisenbert, midwest district monoger of El Al Isroel Airlines.

7 News—John Daly

9 Number Please—Quiz Game
Jack Brickhouse conducts.

6:20 5 Alex Dreier—Features

6:25 5 Tony Weitzel—Comments
Gossip and interviews.

6:30 2 25 News—Douglas Edwards
Notional ond internotional events.

4 Big Playback—Bill Stern

5 Arthur Murray Party

7 Jamie—Drama
Jamie's Aunt Laurie enters o boking contest with encouragement of Jamie and his grandfather.

9 News—Spencer Allen

6:45 2 25 Perry Como Show-Music

5 4 News—John C. Swayze
Carovon of news events.

9 Chicagoland Newsreel
Local news on film.

7:00 2 25 BURNS & ALLEN-Comedy
Grocie's uncle invents o solution to make plonts grow to huge proportions, ond Gracie hondles it in her usual fashion.

5 4 NAME THAT TUNE—Quiz
Red Benson ond Vicki Mills.

7 SKY KING THEATER
Kirby Grant as the cowboy.

9 TWENTY QUESTIONS—Quiz
Moderator Joy Jockson with ponel: Fred Van Deventer, Florence Rinard, Herb Polesie, Dick Horrison. (See next week's issue for our outpouring on "America's Mentol Shower Bath.")

7:30 2 25 TALENT SCOUTS
Arthur Godfrey is host to professionals.

5 4 VOICE OF FIRESTONE
Guest soloist: tenor Eugene Conley. Progrom: "Song of Songs," "Your Tiny Hond is Frozen," "Mocushlo," "I Dream of You," "It's a Big, Wide, Wonderful World," "The Skoter's Waltz," and the "Intermezzo" from Wolf-Ferrori's "Jewels of the Modonno."

KOOLVENT
FIGHT AT 9:00 TONIGHT
Keep Score With Ed Pazdur On WGN-TV, See Listings.

NAME	1	2	3	4	5	6	7	8	9	10

7 MOVIE—"The Yanks Are Coming"—When band leader sneers at soldiers' uniforms, his band resents the actions and joins the ormy. Henry King, Mory Healy.

9 MOVIE—"That's My Baby" A man and his fioncee are foced with the problems of pulling her fother out of a psychiatric depression. Richard Arlen and Ellen Drew.

8:00 2 25 I LOVE LUCY—Comedy Ricky and Fred plot to prove thot Lucy and Ethel are terrible gossips, but their plon backfires.

4 BISHOP FULTON J. SHEEN Talks on subjects of interest.

5 DENNIS DAY—Comedy Dennis talks an ogent into hearing Carol sing, but the ogent heors Bedelia instead. Dennis sings "One Love For Two," and "By The Light of the Silvery Moon." Bedelio sings "Jado."

8:30 ALL CHANNELS—PRESIDENT EISENHOWER SPEAKS Speaking from the White House, President Dwight D. Eisenhower reviews for the American people the first year of the present administration.

8:45 2 25 RED BUTTONS—Comedy Red in comedy situations.

5 4 ROBERT MONTGOMERY "The Steady Man." A young morried couple try to adopt a child. June Lockhort, Arthur Franz and Leotrice Joy.

9 SPORTSMAN CLUB

9:00 2 25 STUDIO ONE—Drama "Runaway." A Brooklyn bus driver drives off to Miomi in a city bus and is apprehended by the police.

7 STU ERWIN-Comedy-Drama June Collyer with Stu.

9 BOXING—Eastern Parkway Walter Cortier vs. Rondy Sondy, middleweights, 10 rounds.

JIMMY POWERS' RATING:

	Rated	W	L	D	KO's
Cartier	12	40	10	1	20
Sandy	14	13	2	1	5

This is on excellent motch for New York. Both of these young men are well known to the Met boxing fans, espe-

Today—5:30 p. m.

"CLOSE-UP"

featuring

HOWARD MILLER

songs by

JUNE VALLI

(formerly "YOUR HIT PARADE" stor)

music with

THE ART VAN DAMME QUINTET

and guests . . . every

Monday thru Friday

★ 5:30 p. m. ★

presented by

NATIONAL FOOD STORES

WNBQ *channel* 5

NBC TELEVISION

DEBUTS MONDAY

CITY ASSIGNMENT

STARRING

JANE NIGH — PATRICK McVEY

MONDAY - 10 P. M.

SPONSOR:

CORINA CIGAR CO.

WBKB ***CHANNEL*** **7**

ABC TELEVISION NETWORK

ciolly the Eostern Porkwoy patrons. Walter took a bad beoting from Giordello here at this club a few weeks back, I think he hos a bit too much experience for Randy Sandy.

9:30 ❺ [4] **WHO SAID THAT?—Quiz**
Moderotor Walter Kiernon with Bill Henry ond June Lockhort.
❼ **RACKET SQUAD—Drama**
"Star Moker." The story of the tolent ogency racket.

9:45 ❾ **SPORTS—Vince Lloyd**
Scores, commentary, ond events.

10:00 ❷ **News—Fahey Flynn**
[4] **Industry On Parade**
Visits to industriol plants.
❺ **Weather—Clint Youle**
❼ **CITY ASSIGNMENT—Film**
❾ **MOVIE—"Strange Woman"**
A strong-willed woman uses men as stepping stones to wealth and position. Hedy Lomarr, George Sanders, Louis Hoyward.
[25] **Sports—Hal Walker**

10:05 [25] **News—Dr. A. A. Suppan**

10:10 ❺ **Dorsey Connors—Ideas**
[25] **Weather—Joe Kenny**
Temperatures ond predictions.

10:15 ❷ **Weather—Lee Phillip**
[4] **News—Paul Skinner**
Milwaukee ond national news.
❺ **News—Jack Angell**
[25] **Marvin Miller—Story**

10:25 ❷ **Art Mercier—Sports Tips**
Discussion for sportsmen.
[4] **Weather—Bill Carlsen**

10:30 ❷ **News—John Harrington**
[4] **Big Story—Drama**
The story of reporter Thomas C. Gallagher, of the *Lowell* (Moss.) *Sun*, who investigated the case of a jobless young man who held up a bonk, ond then surrendered to police. Phil Abbot stars.
❺ **Sports—Norman Barry**
❼ **Dr. Fixum—Househ'd Ideas**
[25] **I'm The Law—Drama**
George Roft stars in "The McClury Brothers' story.

10:45 ❷ **Irv Kupcinet—Comments**
❺ **Herbie Mintz—Musical**

11:00 ❷ **MOVIE—"Dark Interval"**
Middle-oged mon brings his young bride home to a gloomy lodge. Zena Marsholl.
[4] **Big Town—Drama**
Pat McVey stors as Steve Wilson.
❺ **MOVIE—Title Not Available**
❼ **News—Ulmer Turner**
[25] **MOVIE—"Marked Men"**
Six convicts breok for freedom.

11:05 ❼ **Weather—Chuck Bill**

11:10 ❼ **Jack Eigen Show—Chats**

11:30 [4] **Tom Mercein Show**
Mus'col films and comments.
❾ **News—Les Nichols**

11:45 ❾ **Weather—Bill Baatz**
Temperotures and predictions.

12:00 ❷ **MOVIE—"This England"**
Small Englith village troces its life from Norman times to the present day.
[4] **News—Tom Mercein**
❼ **MOVIE—"Murder in the Museum"** — A reporter becomes a sleuth and solves the mystery of a murder.

PREMIERE!
MONDAYS
8:30 P.M.
THE SPORTSMEN'S CLUB

Exciting films for every sportsmon or sportswomon eoch Monday

Sponsored by The Shaler Company

WGN-TV Channel 9

MORNING

6:45 5 **Everett Mitchell—Talks**
Discussion for farmers.
7:00 5 4 **Today-News, Interviews**
8:00 2 **Ray Rayner—Comments**
News, weather and music.
8:45 2 **News—John Harrington**
Morning headlines.
25 **News—Winston Burdett**
News around the world.
8:55 2 **News—Jim Conway**
Stories behind the headlines.
9:00 2 25 **Godfrey And Friends**
Marion Marlowe, Frank Parker, Janette Davis and the rest.
5 4 **Ding Dong School**
Nursery with Dr. Frances Horwich.
7 **Pied Piper Show—Kids**
Art Hern narrates cartoons.
9 **Paul Fogarty—Exercises**
A disappearing act for the waistline.
9:30 5 4 **Glamour Girl—Contest**
Jack McCoy emcees contest.
7 **Playhouse—Kiddies**
Angel Casey emcees.
9 **Time For Stories**
Tina Redmond reads to youngsters.
9:45 25 **Film Short**
10:00 5 4 **Hawkins Falls—Serial**
Bernadine Flynn and Jim Bannon.
7 **Beulah Karney Presents**
Stain removal.
9 **A To Z Of Cookery—Tips**
"I Going On 2." An anniversary party.
25 **Godfrey And Friends**
Continuing "Godfrey and gang."
10:15 4 **Gordon Thomas—Variety**
Guests and chatter.
5 **Three Steps To Heaven**
A small-town girl in New York.
10:30 2 25 **Strike It Rich—Quiz**
Warren Hull emcees.
5 **The Bennetts—Serial**
Don Gibson and Eloise Kummer.
7 **Ed Allen—Exercises**
More concentration in exercise.
10:45 5 **Follow Your Heart—Serial**
Sally Brophy and Nancy Sheridan.
10:50 7 **Weather—Wayne Griffin**
10:55 7 **News—Ulmer Turner**
Summary of the news happenings.
9 **News—Steve Fentress**
Up-to-the-minute events.
11:00 2 **Valiant Lady—Serial**
Nancy Coleman in the title role.
4 **What's New In Kitchens**
Breta Griem and Nancy Vorpagel.
5 **Bride And Groom-Wedding**
7 **Breakfast With O'Neil**
Danny, Chet Roble, Nancy Wright.
9 **Four To Go—Quiz**
Hal Block emcees the fun. (Guests are invited to WGN-TV. Tickets unnecessary.)
25 **Film Short**
11:15 2 25 **Love Of Life—Serial**
Beanie has reason to feel betrayed.
5 **Bob & Kay Show—Variety**
Guests, chatter and interviews.
11:30 2 **Search For Tomorrow**
Higbee won't talk to Irene.
9 **Earl Nightingale—Chats**
Dr. Preston Bradley subs for Earl.
11:45 2 25 **Guiding Light—Serial**
Dick asks Kathy for a divorce.
4 **News**
News of the day.
11:55 7 **News—Ulmer Turner**
A look at the headlines.

AFTERNOON

12:00 2 **Brighter Day—Serial**
Story of a minister and his parish.
4 **Bob Heiss—Interviews**
Chats with "The Man Next Door."
5 **Noontime Comics—Kids**
Johnny Coons entertains the kids.
7 **Lunch Hour—Variety**
Two-Ton Baker and Art Hern.
9 **Hi Ladies—Interview Show**
Mike Douglas emcees.
25 **Kids' Karnival—Fun**
Clowns, serials, quizzes for kids.
12:15 2 **Luncheon With Billy**
Variety with Billy Leach.
12:25 2 **Lee Phillip Show—Hints**
Tips for the homemaker.
12:30 2 25 **Garry Moore Show**
5 **Animal Playtime—Kids' Fun**
Win Stracke entertains the kids.

12:45 9 Film Short—"Carousel"

12:55 4 Weather—Bill Carlsen
Middoy weather report.

7 News—Ulmer Turner
News around the world.

9 News—Steve Fentress
News and comments.

1:00 4 Behind The Screens
A look at television "backstage."

5 Francois Pope—Recipes
White butter cake and petit fours.

7 Ruth Crowley—Baby Care
Typical day for baby 4-5 months.

9 Watch To Win—Quiz
Don Gordon emcees.

1:15 7 Stuart Brent—Discussion
Advice and information for women.

1:30 2 25 Linkletter's Houseparty
Connie Haines sings o duet with a man from the audience.

4 Beulah Donohue—Women
"How the Infant Grows."

7 The Dowds—Discussion
Betty and Don Dowd talk.

9 The Sewing School
Conducted by Lee Vanderhye.

2:00 2 25 The Big Payoff—Quiz
Rondy Merriman and Bess Myerson.

5 4 Kate Smith Show
Dancers Hoctor and Byrd, singer Snooky Lanson, the Three Suns, and Kate and the band.

7 Claude Kirchner Show
Especially for the ladies.

9 Paul Dixon Show—Music
Musical pantomimes.

2:30 2 25 Bob Crosby Show

2:45 7 Mique Collis Show—Tips
Ideas and information for women.

3:00 2 Petticoat Party—Games
Frazer Thomas emcees the fun. (Guests are invited. Tickets unnecessary.)

5 4 Welcome Travelers
Tommy Bartlett interviews Chicago visitors. (Guests invited. Write Guest Relations, WNBQ, Chicago).

7 Program Not Available

9 Movie Quick Quiz
Dick "Two-Ton" Baker emcees.

25 Trudy Beilfuss—Foods
Attractive food ideas.

3:30 2 Shopping With Miss Lee
Lee Phillip with shopping hints.

5 4 On Your Account
Win Elliot interviews.

7 Program Not Available

9 Index: Information
"The Big Picture."

25 U. N. General Assembly
Report on the peace effort.

3:45 2 MOVIE—"Man Who Changed His Name"—Man learns that his wife is unfaithful. Ly Harding and Betty Stockfield.

4:00 4 Gretchen Colnik—Tips
Discussion for women.

5 Atom Squad—Adventures
"The Fugitives from Galaxy 29."

7 News—Ulmer Turner
Stories behind the headlines.

9 MOVIE—Title Not Available

25 MOVIE—"Marked Men"
Convicts break for freedom in the Arizona desert. Warren Hull, Isabel Jewell.

4:05 7 MOVIE—"Fighting Valley"
A gang of outlaws try to take mines away from the owners. Dave O'Brien and Jim Newill.

4:15 4 Explorers Club—Exhibits
Presented by the Milwaukee museum.

5 Pinky Lee Show
Comedy, variety, and music, featuring Pinky and guests.

4:30 5 4 Howdy Doody—Puppets
Clarabelle, clown, amuses the kids.

4:55 9 News—Les Nichols
Afternoon headlines.

5:00 2 Garfield Goose & Friend
Gorfield and Frazer Thomas.

4 Foreman Tom—Western
Tall tales and film stories.

5 Elmer, The Elephant—Kids
John Conrod and the elephant.

7 Nick Francis—Films
Short movies ond cartoons.

9 Junior Edition—News
Steve Fentress with teen-age news.

25 Weather—Joe Kenny
Predictions and comments.

5:05 25 News—Lan Singer
Evening news headlines.

5:10 25 Sports—Hal Walker
Highlights in the world of sports.

5:15 (2) **Junior Crossroads**
Educational subjects.
(25) **Program Not Available**
5:30 (2) **Gene Autry Time—Film**
Western adventure film.
(4) **Sports—Blaine Walsh**
Latest in sports news.
(5) **Close-Up—Musical**
Howard Miller, June Valli, and the Art Van Damme Quintet.
(7) **Bob Atcher—Kids**
(9) **News**
Late news information.
(25) **MOVIE—"Range Land"**
Murder is discovered during a robbery investigation. Whip Wilson, Andy Clyde.
5:45 (4) **News—Paul Skinner**
Milwaukee and vicinity news.
(9) **Curbstone Cut Up—Chats**
Ernie Simon conducts interviews.
5:50 (5) **News—Jack Angell**
Local and national events.
5:55 (4) **Weather—Bill Carlsen**

Admiral
presents
television's outstanding personality of the year
Bishop Fulton J. Sheen

"Life is worth Living"
WGN-TV (9)
TUESDAY
7:00 PM CST

EVENING

6:00 (2) **Sports—Bob Elson**
Sports commentary.
(4) **Blue Room—Musical**
Maurice Kipen conducts ensemble.
(5) **Weather—Clint Youle**
Weather for tonight.
(7) **News—Austin Kiplinger**
World news events.
(9) **Captain Video—Adventures**
Al Hodge stars as the captain.
6:05 (5) **Les Paul and Mary Ford**
Popular tunes of the day.
(7) **News—Jack Drees**
News events around the world.
6:10 (5) **Sports—Joe Wilson**
Sports news and commentary.
(7) **Weather—Wayne Griffin**
Predictions and comments.
6:15 (2) **News—Julian Bentley**
News behind the headlines.
(4) **Tommy Sheridan—Musical**
Music by the Tommy Sheridan Trio.
(5) **Dorsey Connors—Travel**
(7) **News—John Daly**
Events around the world.
(9) **Number Please—Quiz Game**
Jack Brickhouse conducts.
6:20 (5) **Alex Dreier—Features**
Unusual stories in the news.
6:25 (5) **Tony Weitzel—Comments**
News behind the headlines.
6:30 (2) (25) **News—Douglas Edwards**
A round-up of the latest news.
(5) (4) **Dinah Shore Show**
(7) **Cavalcade Of America**
"Poor Richard." Benjamin Franklin uses his ingenuity to delay a conference with British leaders and gain time for Washington's Army to escape. Cecil Kelloway, Dobbs Greer, Alan Napier, Leo Britt, Henry Brandon.
(9) **News—Spencer Allen**
National and internationol events.
6:45 (2) (25) **Jane Froman Show**
(5) (4) **News—John C. Swayze**
World events of interest.
(9) **Chicagoland Newsreel**
Local news on film.

7:00 ② **GENE AUTRY SHOW**

"Ransom Cross." Gene helps a pretty archeologist safeguard valuable coins.

⑤ [4] **MILTON BERLE SHOW**

Milton determines to make a star of his new singing discovery, Charlie Applewhite, and enlists Martha Raye's aid in his plans. Martha and Mike Mazurki are Milton's guests.

⑦ **MOVIE—Title Not Available**

⑨ **BISHOP FULTON J. SHEEN**

Talks on subjects of interest. *Sponsored by Admiral Corp.*

[25] **RANGE RIDER—Western**

An extortion attempt is foiled by Range Rider in "The Grand Fleece." Jack Mahoney and Dick Jones star.

7:30 ② [25] **RED SKELTON—Comedy**

⑨ **PANTOMIME QUIZ—Game**

Mike Stokey emcees. Teams include: Jerry Lester, Robert Aldo, Eloine Stritch, Peter Donald and Dorothy Hart.

8:00 ② [25] **THIS IS SHOW BUSINESS**

⑤ [4] **FIRESIDE THEATER-Drama**

"Moses and Mr. Aiken." The life of sedate, meticulous, never-late-to-the-office Mr. Aiken is completely disrupted by a little kitten called Moses. Porter Hall, Lillian Culver, William Bakewell.

⑦ **DANNY THOMAS SHOW**

Danny's wife becomes jealous when he is photographed with another woman. (This is "The Best Show of Its Type," says TV GUIDE's reviewer on page 13. *Sponsored by Lucky Strike.*

⑨ **BADGE 714—Drama**

"The Big Lamp." Sgt. Friday and Ed Jacobs set out to get evidence against man who was acquitted of crime because of a legal technicality. Jack Webb. *Sponsored by Chicago Motor Club.*

8:30 ② **SUSPENSE—Drama**

"Diamonds In The Sky." A gang of smugglers, diamonds, and a beautiful woman add up to trouble for the pilot on a trans-Atlantic flight.

⑤ [4] **CIRCLE THEATER—Drama**

"For Ever and Ever." A young couple whose son was killed in an auto accident encounter heart-breaking resistance when they attempt to adopt an orphan they've fallen in love with.

SIT BACK AND LAUGH!

"MAKE ROOM FOR DADDY"

Starring

DANNY THOMAS

sponsored by LUCKY STRIKE

TUESDAY 8 PM · Channel 7

You CAN own Mink—
at these LOW PRICES!

$300 -$1000 capes & jackets..$150 to $350
$1250-$1500 jackets .....$400 to $500
$2500-$3500 coats .....$600 to $800

Fabulous "like new" Mink from our rental dept. Low monthly payments! Limited quantities. See them TODAY at MILLER'S, 166 N. Michigan Ave.

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BADGE 714

FORMERLY "DRAGNET"

starring Jack Webb

WGN-TV (9) TUESDAY 8-8:30 P.M.

SPONSORED BY THE

CHICAGO MOTOR CLUB

"THE BADGE OF MOTORING DISTINCTION"

2 U. S. STEEL HOUR—Drama
"Heddo Gabler." By Henrik Ibsen. This story of a jealous womon who brings about the death of her former lover through her wish for power has become a theater classic. Talluloh Bankhead stars, with Eugenia Rawls, Marie Corell, Alan Hewitt, Luther Adler ond John Baragrey. (TV GUIDE's reviewer trains his discriminating eye on this show in his critique next week.)

2 CASES OF EDDY DRAKE
Privote detective is retained by a femole psychologist to supply information on criminal behavior for a book she is writing. Don Haggerty stars.

25 FILES OF JEFFREY JONES
Jeff finds on unexpected murderer in "One For the Money," Don Haggerty.

9:00 2 25 DANGER—Mystery
5 4 JUDGE FOR YOURSELF
Fred Allen emcees talent.

2 48TH STREET THEATER
"Room For Improvement." Williom Frawley stars os o fother whose intelligence is a joke to his family.

9:30 2 25 SEE IT NOW—News
Edward R. Murrow presents films and discussions on subjects of current interest.
4 TRIANGLE THEATER—Drama
"Road Block."
5 BOB CONSIDINE—Chats
Discussion on topics of interest.
7 NAME'S THE SAME—Panel
Robert Q. Lewis with Joan Alexander, Bill Stern, Gene Rayburn.
9 I LED THREE LIVES—Film
Richord Carlson as the mon with o Communist card in his pocket and FBI instructions in his mind.

9:45 5 THE WORLD PICTURE
Commentary on world events.

10:00 2 News—Fahey Flynn
Happenings oround the world.
4 Match Your Wits—Quiz
Lloyd Pettit emcees gome.
5 Weather—Clint Youle
Predictions and comments.
7 Gloria Swanson—Film
"If Speech Be Silver." Starring Gloria Swonson. The wife of a successful salesman who lost his voice through an occident attempts to keep him contented.
9 MOVIE—Title Not Available
25 Sports—Hal Walker
Lote sports informotion.

10:05 25 News—Dr. A. A. Suppan
Five minutes of late news.

10:10 5 Dorsey Connors—Ideas
25 Weather—Joe Kenny
A look ot the charts.

10:15 2 Weather—Lee Phillip
Temperotures and forecasts.
4 News—Paul Skinner
Milwaukee and notional headlines.
5 News—Jack Angell
Late headlines of the nation.
25 Program Not Available

10:25 2 Art Mercier—Sports Tips
Discussion for sportsmen.
4 Weather—Bill Carlsen

10:30 2 News—John Harrington
National and internotionol events.

4 I Led Three Lives—Film
Richord Carlson as the man with a Communist cord in his pocket and FBI instructions in his mind.

5 Sports—Norman Barry
News an the world of sports.

7 I'm The Law—Drama
"Train to Auburn." A prisoner chorged with theft ond murder is en route to Auburn when the secretory of the murdered mon effects his release.

4 Dangerous Assignment
Brian Donlevy as Steve Mitchell.

10:45 2 Irv Kupcinet—Comments
Gossip ond guest entertoiners.

5 Herbie Mintz Show—Music
Melodies, old ond new.

11:00 2 MOVIE—Title Not Available

4 City Detective—Drama
Rod Comeran as Lt. Kirby.

5 Bowling—From Chicago
Joe Wilson describes the games.
Sponsored by DeMet Pontiac.

7 News—Ulmer Turner
News around the world.

25 MOVIE-"Who Goes Next?"
Synopsis and cast unavailable.

11:05 7 Weather—Chuck Bill
Comments on the weother outlook.

11:10 7 Tom Duggan—Comments
Gossip, chatter, and interviews.

11:30 4 Dollar A Second—Quiz
Jon Murray emcees quiz gome.

9 News—Les Nichols
Events around the world.

11:45 9 Weather—Bill Baatz
Temperatures and predictions.

12:00 2 MOVIE—"Trojan Brothers"
Society girl drives man crazy by casting him aff when she tires of him. Potricio Burke ond David Forror.

4 News—Tom Mercein
Late news events.

7 MOVIE-"For Those In Peril"
Stary of the air sea rescue service which appeors to be a "dumping ground" for would-be fliers. David Farrar and Ralph Michoel.

12:05 **4 Wrestling—Film**

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In Your Jan. 8 TV GUIDE

On Sale Wednesday

MORNING

6:45 ❺ Everett Mitchell—Talks
Discussion for farmers.

7:00 ❺ [4] Today-News, Interviews

8:00 ❷ Ray Rayner—Comments
Weather, music and news.

8:45 ❷ News—John Harrington
Morning news report.

[25] News—Winston Burdett
A look at the headlines.

8:55 ❷ News—Jim Conway
Early morning headlines.

9:00 ❷ [25] Godfrey And Friends
Marion Marlowe, Frank Parker, Janette Davis, the Mariners, Tony Marvin and Lu Ann Simms.

❺ [4] Ding Dong School
Nursery with Miss Frances Horwich.

❼ Pied Piper Show—Kids
Art Hern with stories and cartoons.

❾ Paul Fogarty—Exercises
Back to high school hips.

9:30 ❺ [4] Glamour Girl—Contest
Jack McCoy emcees contest.

❼ Playhouse—Kiddies
Angel Casey is hostess.

❾ Time For Stories
Tina Redmond reads to youngsters.

9:45 [25] Film—Title Not Available

10:00 ❺ [4] Hawkins Falls—Serial
Life in a small town.

❼ Beulah Karney Presents
Meal of the week, and super duper rice pudding recipe.

❾ A To Z Of Cookery—Tips
"12th Night."

[25] Godfrey And Friends
Continuing with "Godfrey and gang."

10:15 [4] Gordon Thomas-Interviews
Chatter, interviews and guests.

❺ Three Steps To Heaven
A small town girl in New York.

10:30 ❷ [25] Strike It Rich—Quiz

❺ The Bennetts—Serial
Don Gibson and Kay Westfall.

❼ Ed Allen—Exercises
Whittle that waistline.

10:45 ❺ Follow Your Heart—Serial
Sally Brophy and Nancy Sheridan.

10:50 ❼ Weather—Wayne Griffin
Predictions and comments.

10:55 ❼ News—Ulmer Turner
Five minutes of late news.

❾ News—Steve Fentress
Up-to-the-minute events.

11:00 ❷ Valiant Lady—Serial
Nancy Coleman in title role.

[4] What's New In Kitchens
Breta Grism and Nancy Varpagel.

❺ Bride And Groom-Wedding

❼ Breakfast With O'Neil
Chet Roble, Nan y Wright.

❾ Four To Go—Quiz
Hal Black emcees the game. (Guests are invited to the WGN-TV studio. No tickets necessary).

[25] Film—Title Not Available

11:15 ❷ [25] Love Of Life—Serial
Mrs. Brown forces a promise from her husband.

❺ Bob And Kay—Variety
Art Van Damme Quintet.

11:30 ❷ [25] Search For Tomorrow
Higbee is angry when he finds out Hazel is still ill.

❾ Earl Nightingale—Chats
Dr. Prestan Bradley subs for Earl.

11:45 ❷ [25] Guiding Light—Serial
Bertha tries to comfort Kathy.

[4] News
Milwaukee headlines.

11:55 ❼ News—Ulmer Turner
Midday news report.

AFTERNOON

12:00 ❷ Brighter Day—Serial
Story of a Minister and his parish.

[4] Bob Heiss—Interviews
Chatter with "The Man Next Door."

❺ Noontime Comics—Film
Johnny Coons entertains the kids.

❼ Lunch Hour—Variety
Two-Ton Baker and Art Hern.

❾ Hi Ladies—Interviews
Mike Douglas emcees.

[25] Kids' Karnival—Fun
Clowns entertain the kids.

12:15 ❷ Luncheon With Billy
Variety with Billy Leach.

12:25 ② Lee Phillip Show—Tips

12:30 ② [25] Garry Moore Show
Hank Thompson and his hillbilly band, "Cracker Barrel" interview.

⑤ Animal Playtime—Kids' Fun
Win Stracke and his guitar.

12:45 ⑨ Film Short—"Carousel"

12:55 [4] Weather—Bill Carlsen
Weather around the nation.

⑦ News—Ulmer Turner
News around the world.

⑨ News—Steve Fentress

1:00 ② [25] Double Or Nothing
Bert Parks emcees quiz game.

[4] Behind The Screens
A look at television "backstage."

⑤ Francois Pope—Recipes
Butter cookies and creamed chicken biscuit ring.

⑦ Ruth Crowley—Baby Care
Guest: Dr. James H. Wallace, attending pediatrician, Shriners Hospital for Crippled Children, discusses weaning.

⑨ Watch To Win—Quiz
Don Gardan and the Starnoters.

1:15 ⑦ Stuart Brent—Discussion
Advice and information for women.

1:30 ② Linkletter's Houseparty
Game: "What's In the House?"

[4] Beulah Donohue—Women
Discussion for women.

⑦ The Dowds—Discussion
Betty and Don Dowd.

⑨ Adventure In Learning
Ill. Institute of Technology.

[25] Film—Title Not Available

1:45 [25] Linkletter's Houseparty
Guests, interviews and chatter.

2:00 ② [25] Big Payoff—Quiz
Randy Merriman and Bess Myerson.

⑤ [4] Kate Smith Show

⑦ Claude Kirchner Show
Guests, comments, and interviews.

⑨ Paul Dixon Show—Musical
Musical pantomimes with Paul.

2:30 ② [25] Bob Crosby Show

2:45 ⑦ Mique Collis Show—Tips
Fashion news and shopping hints.

3:00 ② Petticoat Party—Games
Frazer Thomas emcees the fun. (Guests are invited to the Garrick Theater. Tickets unnecessary.)

⑤ [4] Welcome Travelers
Tommy Bartlett interviews Chicago visitors. (Guests invited. Write to Guest Relations, WNBQ, Chicago.)

⑦ Program Not Available

⑨ Commercial—Film

[25] Trudy Beilfuss—Foods
Trudy with hints on good eating.

3:05 ⑨ Movie Quick Quiz—Game
Dick "Two-Ton" Baker emcees.

3:30 ② Shopping With Miss Lee
Tips from Lee Phillip.

⑤ [4] On Your Account
Win Elliot emcees.

⑦ Program Not Available

⑨ Index: Information
"The Big Issue."

[25] U. N. General Assembly
Report on the peace effort.

3:45 ② MOVIE—'Hyde Park Corner'
Fantasy showing the gradual linking of past and present events. Gardon Harker.

4:00 [4] Your Library Story—Tale
Stories for children.

⑤ Atom Squad—Adventures
"The Fugitives from Galaxy 29."

⑦ News—Ulmer Turner
National and international news.

⑨ MOVIE—Title Not Available

[25] MOVIE-"Who Goes Next?"
Synopsis and cast not available.

4:05 ⑦ MOVIE-"Outlaw Roundup"
Western adventure with James Newill.

4:15 [4] Let's Experiment—Science
"Snow 'n Ice."

⑤ Pinky Lee Show
Comedy, variety and music, featuring Pinky and guests.

4:30 ⑤ [4] Howdy Doody—Puppets
Bob Smith emcees the fun.

4:55 ⑨ News—Les Nichols
Headlines around the nation.

5:00 ② Garfield Goose & Friend
Garfield and Frazer Thomas.

[4] Foreman Tom—Western

⑤ Elmer, The Elephant—Fun
John Conrad entertains.

⑦ Nick Francis—Films
Short movies and cartoons.

⑨ Junior Edition—News
Steve Fentress with teen-age news.

[25] Weather—Joe Kenny

5:05 [25] **News—Lan Singer**
Evening headline news.

5:10 [25] **Sports—Hal Walker**
The day in sports.

5:15 (7) **Rootie Kazootie—Puppets**
Emcee Todd Russell.

(9) **Junior Crossroads**
Educational subjects.

[25] **Program Not Available**

5:30 (2) **Gene Autry Time—Film**
Western adventure stories.

[4] **Sports—Lloyd Pettit**
Scores and information.

(5) **Close-Up—Musical**
Howard Miller, June Valli, and the Art Van Damme Quintette.

(7) **Bob Atcher—For Kids**
Stories and songs for youngsters.

(9) **NEWS**
Stories behind the headlines.

[25] **MOVIE—"Renfrew Of The Royal Mounted"**—Story of the Canadian maunties' training. James Newill and Carol Hughes.

5:45 [4] **News—Paul Skinner**
Five minutes of late news.

(9) **Curbstone Cut Up—Chats**
Ernie Siman conducts interviews.

5:50 (5) **News—Jack Angell**
News events of the day.

5:55 [4] **Weather—Bill Carlsen**

EVENING

6:00 (2) **Sports—Bob Elson**
Scores and commentary.

[4] **Blue Room—Musical**
Maurice Kipen conducts.

(5) **Weather—Clint Youle**
Late weather news.

(7) **News—Austin Kiplinger**
Round-up of news events.

(9) **Captain Video—Adventures**
If you turn to page 15, you'll find Don Hastings' bold prediction that "everything isn't going to be just jimdandy in the year 2054."

6:05 (5) **Les Paul And Mary Ford**
Hit tunes of the day.

(7) **News—Jack Drees**
Five minutes of late news.

6:10 (5) **Sports—Joe Wilson**
The world in sports

(7) **Sports—Wayne Griffin**
Latest in sports news.

6:15 (2) **News—Julian Bentley**
Chicago and national news.

[4] **Bel Trio—Tunes**
Instrumental arrangements.

(5) **Dorsey Connors—Travel**
A visit to San Paulo.

(7) **News—John Daly**
National and international events.

(9) **Number Please-Quiz Game**
Jack Brickhouse conducts.

6:20 (5) **Alex Dreier—Features**
"Man On the Go," with Alex.

6:25 (5) **Tony Weitzel—Comments**
News behind the headlines.

6:30 (2) [25] **News—Douglas Edwards**
A round-up of the latest news.

(5) [4] **Eddie Fisher Show-Tunes**
An autographed photograph of Eddie for your singer album is on page 12.

(7) **Mark Saber—Mystery**
Tom Conway stars as Mark Saber.

(9) **News—Spencer Allen**
National news events.

6:45 (2) [25] **Perry Como Show**

(5) [4] **News—John C. Swayze**
Caravan of news happenings.

(9) **Chicagoland Newsreel**
Local news on film.

7:00 (2) [25] **GODFREY AND FRIENDS**
Marian Marlowe, Frank Parker, Lu Ann Simms, Haleloke, Janette Davis, the Mariners and McGuires.

(5) [4] **I MARRIED JOAN**
Joan loses her locket, and also, it seems, the chance to appear on a TV quiz show.

(7) **AT ISSUE—Martin Agronsky**

(9) **COLONEL FLACK—Mystery**

7:15 (7) **THRU THE CURTAIN**

7:30 (5) [4] **MY LITTLE MARGIE**
"Vern Gets the Bird." To help her father land a contract, Margie tries to persuade a bird enthusiast not to sell his business.

(7) **WHAT'S YOUR QUESTION?**
Art Youngquist gives hints.

❷ Chicago Symphony

Program: Overture to "The Creatures of Prometheus," by Beethoven, Schubert's Symphony No. 8 in B Minor, "The Unfinished," Overture-Fantasie, "Romeo and Juliet," by Tchaikovsky. Conducted by Antal Dorati. (Guests are invited. Write to Chicago Title and Trust, 111 W. Washington, Chicago.)

8:00 ❷ 25 STRIKE IT RICH—Quiz

Warren Hull emcees quiz.

❺ 4 KRAFT THEATRE—Drama

"The Thankful Heart." By Herbert A. Francis.

❼ Program Not Available

8:30 ❷ 25 I'VE GOT A SECRET-Panel

Emcee Garry Moore with panel: Henry Morgan, Bill Cullen, Jayne Meadows and Joan Bennett.

❼ Program Not Available

❾ ON YOUR WAY—Quiz Game

Bud Collyer emcees the fun.

9:00 ❷ 25 BOXING—Miami Beach

Bobby Dykes vs. Joey Giambra, middleweights, 10 rounds.

JIMMY POWERS' RATING:

	Rated	W	L	D	KO's
Dykes	15	91	11	5	47
Giambra	6	37	2	0	20

A very good bout for the vacationists under the Miami moon. Dykes was once as bright a prospect as Giambra. But those days are behind him. His big chance was against Kid Gavilan for the title last February. Dykes is a good boxer and a puncher as his record indicates. He might be able to land one against the good-looking Buffalo boxer. But from this remote point it looks like a bout of skilled left jabs. Giambra has made rapid strides during the year. He started way down the middleweights' ladder, but since the summer months he has come into his own, with victories over good opposition. I pick Giambra on his skill.

❺ 4 THIS IS YOUR LIFE

Ralph Edwards presents the life story of a well-known personality.

❼ THE BIG PICTURE

"Blood and Bullets." Plea for blood in Korea.

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9 **TIMES SQUARE PLAYHOUSE**
"The Emperor of Nothing." Herbert Marshall presents story of a swindler who took 500 million francs. Dan Seymour and Todd Karns.

9:30 4 **HELLO NEIGHBOR THEATER**
"The Prosecutor." John Hoyt and Elizabeth Fraser.

5 **TV PLAYHOUSE-Film Drama**
"A Letter For The Queen."

7 **LIFE WITH ELIZABETH—Skits**
Situation comedy, with flashbacks in the lives of a young couple.

9 **LIBERACE SHOW—Musical**
Songs and piano arrangements.

9:45 2 25 **SPORTS—Mel Allen**
Evening sports roundup.

10:00 2 **News—Fahey Flynn**
Events around the world.

4 **Milwaukee Newsreel**
Local news on film.

5 **Weather—Clint Youle**
Tomorrow's weather forecast.

7 **Double Date—Film Dramas**
(1) "The Match," with Gloria Saunders. Girl gets fired after eight years at the same job. (2) "Going Home," with Dabbs Greer. Man devotes his life to a secret.

9 **MOVIE—"Square Dance Jubilee"** — (1st showing) Two talent scouts discover musical talent for their television show. Don Barry, Mary Beth Hughes, and Wally Vernon.

25 **Sports—Hal Walker**
Latest in sports news.

10:05 25 **News—Dr. A. A. Suppan**
Milwaukee and national headlines.

10:10 5 **Dorsey Connors—Ideas**

25 **Weather—Joe Kenny**
Prediction for tomorrow.

10:15 2 **Weather—Lee Phillip**
Lee gives the weather forecast.

4 **News—Bob Kelly**
Evening report on current events.

5 **News—Jack Angell**
Late evening headlines.

25 **Sports—Kal Ross**
News from the world of sports.

10:25 2 **Art Mercier—Sports Tips**

4 **Weather—Bill Carlsen**
Temperatures and predictions.

10:30 2 **News—John Marrington**

4 **Mr. & Mrs. North—Mystery**
Richard Denning and Barbara Britton.

5 **Sports—Norman Barry**
Roundup of sports events.

25 **Program Not Available**

10:45 2 **Irv Kupcinet—Comments**
Gossip and interviews.

5 **Herbie Mintz—Musical**
Melodies, old and new.

11:00 2 **MOVIE—"Behind Stone Walls"**—A young man is accused of murdering his father's best friend. Elliot Nugent.

4 **Program Not Available**

5 **MOVIE—Title Not Available**
Western featuring Eddie Dean.

7 **News—Ulmer Turner**
Happenings around the world.

25 **MOVIE—"Happy Go Lucky"**
American pilot, with secrets of a new aviation mechanism, is reported lost at sea. Phil Regan and Evelyn Venable.

11:05 7 **Weather—Chuck Bill**
Temperatures and predictions.

11:10 7 **Tom Duggan—Comments**
Commentary on sports news.

11:30 4 **Tom Mercein Show**
Musical films and comments.

9 **News—Les Nichols**

11:45 9 **Weather—Bill Baatz**
Tomorrow's forecast.

12:00 2 **MOVIE—"Uneasy Terms"**
Partner of an amateur detective finds a corpse. Michael Rennie, Maria Lester.

4 **News—Tom Mercein**
Late news report.

7 **MOVIE—"Flying Fists"**
Heavyweight champ quits ring because his girl hates fighters, but is forced to return when girl's father needs money. Herman Brix and Jeanne Martel.

12:05 4 **MOVIE—"Riders Of The West"**—U.S. Marshal attempts to capture gang of rustlers. Buck Jones, Tim McCoy.

7 **MOVIE—Title Not Available**

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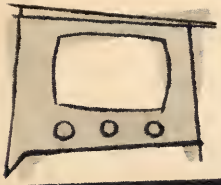

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6:45 5 **Everett Mitchell—Talks**
Discussion for farmers.
7:00 5 4 **Today-News, Interviews**
8:00 2 **Ray Rayner—Comments**
News, weather and music.
8:45 2 **News—John Harrington**
Early morning headlines.
25 **News—Winston Burdett**
Milwaukee headlines.
8:55 2 **News—Jim Conway**
9:00 2 25 **Godfrey And Friends**
Fun with the "little Gadfreys."
5 4 **Ding Dong School**
Nursery with Dr. Frances Horwich.
7 **Pied Piper Show—Kids**
Art Hern narrates stories.
9 **Paul Fogarty—Exercises**
Lovely silhouette.
9:30 5 4 **Glamour Girl—Contest**
Jack McCoy emcees contest.
7 **Playhouse—Kiddies**
Angel Casey is hostess.
9 **Time For Stories**
Tina Redmond tells stories to the kids.
9:45 25 **Film—Title Not Available**
10:00 5 4 **Hawkins Falls—Serial**
7 **Beulah Karney Presents**
Guest: Palmer Hause chef.
9 **A To Z Of Cookery—Tips**
"Inventary". Special requests.
25 **Godfrey And Friends**
Continuing "Godfrey and Gang."
10:15 4 **Gordon Thomas-Interviews**
Guests and comments.
5 **Three Steps To Heaven**
A small town girl lives in N.Y.
10:30 2 25 **Strike It Rich—Quiz**
Warren Hull emcees.
5 **The Bennetts—Serial**
Dan Gibson and Eloise Kummer.
7 **Ed Allen—Exercises**
Let's feel beautiful, too.
10:45 5 **Follow Your Heart—Serial**
Sally Brophy, Nancy Sheridan.
10:50 7 **Weather—Wayne Griffin**
A look at the weather.
10:55 7 **News—Ulmer Turner**
Five minutes of news headlines.
9 **News—Steve Fentress**
11:00 2 **Valiant Lady—Serial**
Nancy Coleman in the title role.
4 **What's New In Kitchens**
Breta Griem and Nancy Varpagel.
5 **Bride And Groom-Wedding**
7 **Breakfast With O'Neil**
Music, games and interviews.
9 **Four To Go—Quiz**
Hal Block emcees game. (Guests invited. Tickets unnecessary.
25 **Film—Title Not Available**
11:15 2 25 **Love Of Life—Serial**
Hamilton Brown receives a visitar.
5 **Bob And Kay Show-Variety**
Art Van Damme Quintet.
11:30 2 25 **Search For Tomorrow**
Hazel is angry with Higbee for not letting her tell off Tate.
9 **Earl Nightingale—Chats**
Dr. Prestan Bradley subs for Earl.
11:45 2 25 **Guiding Light—Serial**
Meta blames herself far Kathy's unhappiness.
4 **News**
Headlines araund the globe.
11:55 7 **News—Ulmer Turner**
Five minutes af news happenings.
12:00 2 **Brighter Day—Serial**
Story of a Minister and his parish.
4 **Bob Heiss—Interviews**
Guest interviews and comments.
5 **Noontime Comics—Film**
Johnny Coons entertains the kids.
7 **Lunch Hour—Variety**
Two-Tan Baker and Art Hern.
9 **Hi Ladies—Interview Show**
Mike Douglas emcees.
25 **Kids' Karnival—Fun**
Clowns, games and stories.
12:15 2 **Luncheon With Billy**
Variety with Billy Leach.
12:25 2 **Lee Phillip Show—Fun**
Fashion news and shapping hints.
12:30 2 25 **Garry Moore Show**
5 **Animal Playtime—Kids' Fun**
Win Stracke amuses the youngsters.
12:45 9 **Film Short**
"Carousel."
12:55 4 **Weather—Bill Carlsen**

7 News—Ulmer Turner
Chicago and national news events.

9 News—Steve Fentress
Local news events.

1:00 4 Behind the Screens
A look at television "backstage."

5 Francois Pope—Recipes
Strawberry souffle dessert, and polpettine a la Toscana.

7 Ruth Crowley—Baby Care
The six-year-old.

9 Watch to Win—Quiz
Don Gordon and the Starnoters.

1:15 7 Stuart Brent—Discussion
Advice and information for women.

1:30 2 Linkletter's Houseparty

4 Beulah Donohue—Women
Discussion for women.

7 The Dowds—Discussion
Betty and Don Dowd.

9 Adventure in Learning
Chicago public schools.

25 Film—Title Not Available

1:45 25 Linkletter's Houseparty
Guests, interviews, and games.

2:00 2 25 Big Payoff—Quiz
Randy Merriman and Bess Myerson.

5 4 Kate Smith Show
Kate presents a dance team, pianist Seymour Bernstein, the Fort Dix jazz band, and Charlie Ruggles in "The World of Mr. Sweeney." "The Story of the Story Princess," is recounted on page 17.

7 Claude Kirchner Show
Show directed to the women.

9 Paul Dixon Show—Music
Musical pantomimes.

2:30 2 Bob Crosby Show
Melodies by Joan O'Brien.

25 Film—Title Not Available

2:45 7 Mique Collis Show—Tips
Fashion news and shopping hints.

25 Bob Crosby Show

3:00 2 Petticoat Party—Games
Frazer Thomas emcees games. (Guests are invited to the Garrick Theater. Tickets are unnecessary).

5 4 Welcome Travelers
Tommy Bartlett interviews Chicago visitors. (Guests invited. Write to Guest Relations, WNBQ, Chicago.)

7 Program Not Available

9 Movie Quick Quiz—Game
Dick "Two Ton" Baker emcees.

25 Trudy Beilfuss—Foods
Tips on good eating.

3:30 2 Shopping with Miss Lee
Lee Phillip gives tips.

5 4 On Your Account
Interviews with Win Elliot.

7 Program Not Available

9 Index: Information
"Stars On Parade."

25 U. N. General Assembly
Report on the peace effort.

3:45 2 MOVIE—"Courageous Mr. Penn"—Story of William Penn, founder of the Quaker movement. Deborah Kerr, Clifford Evans.

4:00 4 Gretchen Colnik—Hints
Recipes and ideas.

5 Atom Squad—Adventures
"The Fugitives from Galaxy 29."

7 News—Ulmer Turner
Five minutes of late news.

9 MOVIE—Title Not Available

25 MOVIE—"Happy Go Lucky"
American pilot is reported lost at sea. Phil Regan and Evelyn Venable.

4:05 7 MOVIE—"Mysterious Rider"—A man returns to the scene of his childhood, from prison, and finds his daughter interested in an ex-convict.

4:15 4 Little Amateurs—Talent
Art Whitfield emcees.

5 Pinky Lee Show
Comedy, variety, and music, featuring Pinky and guests, for children and adults.

4:30 5 4 Howdy Doody—Puppets
Bob Smith and cartoons.

4:55 9 News—Les Nichols
Up-to-the minute world events.

5:00 2 Garfield Goose and Friend
Laughs galore with "King" Gander.

4 Foreman Tom—Western
Tall tales and film stories.

5 Elmer, The Elephant—Kids
John Conrad entertains.

7 Nick Francis—Films
Short movies and cartoons.

9 Talent Tots—Variety
Talented tots, from 3 to 13 yeors old, perform while Connie Baxter doubles as singer ond emcee, with music by the four Stornoters. There's no contest for prizes and no judges to impress, so the kids escape the stroin of competition as well as the stigma of being o "loser." If you know o talented youngster, bring the child to studio 5-A in the Tribune Tower on Tuesdoy ot 4 P.M.

25 Weather—Joe Kenny
Tomorrow's weather.

5:05 25 News—Lan Singer
Roundup of news events.

5:10 25 SPORTS—Hal Walker
Highlights in the world of sports.

5:15 25 Program Not Available

5:30 2 Gene Autry Time—Film
Western serial.

4 Sports—Lloyd Pettit
Late events in the sports world.

5 Close-Up—Musical
Howard Miller, June Volli, ond the Art Van Damme Quintet.

7 Bob Atcher—For Kids
Stories for youngsters.

9 News
Local and notionol news events.

25 MOVIE—"Gun Code"
Federal agent attempts to clean up on outlow gang. Tim McCoy ond Inna Gest.

5:45 4 News—Paul Skinner
News from around the globe.

9 Curbstone Cut Up—Chats
Ernie Simon conducts interviews.

5:50 5 News—Jack Angell
Chicago news and comments.

5:55 4 Weather—Bill Carlsen
Five minutes of weother news.

6:00 2 Sports—Bob Elson
Events in the world of sports.

4 Blue Room—Musical
Maurice Kipen directs ensemble.

5 Weather—Clint Youle
A look at the charts.

7 News—Austin Kiplinger
Local and national news.

9 Captain Video—Adventures
Al Hodge as the Captoin.

6:05 5 Les Paul And Mary Ford
Hit tunes of the day.

7 News—Jack Drees
News around the world.

6:10 5 Sports—Joe Wilson
Sports highlights.

7 Sports—Wayne Griffin
Late news from the sports world.

6:15 2 News—Julian Bentley
Stories behind the headlines.

4 Tommy Sheridan—Musical
Tunes by Tommy Sheridon Trio.

5 Dorsey Connors—Travel
Visit to Woshington D. C.

7 News—John Daly
Events around the world.

9 Number Please—Quiz
Jack Brickhouse conducts.

6:20 5 Alex Dreier—Features
Unusuol stories in the news.

6:25 5 Tony Weitzel—Comments
Gossip ond interviews.

6:30 2 25 News—Douglas Edwards
News headlines in revue.

5 4 Dinah Shore Show
Don't miss next week's issue if you want to add a color portrait of Dinoh to your scrapbook.

7 Lone Ranger—Western

9 News—Spencer Allen
Nationol ond international events.

6:45 2 25 Jane Froman Show

5 4 News—John C. Swayze
Caravon of world events.

9 Chicagoland Newsreel
Locol news on film.

7:00 2 MEET MR. McNUTLEY
Ray receives complaints obout bouncing checks from the butcher, the boker, ond the Chinese restauront. Roy Milland.

5 4 GROUCHO MARX—Quiz
"You Bet Your Life," quiz.

7 QUICK AS A FLASH—Quiz
Bud Collyer emcees quiz gome.

9 THROUGH THE CAMERA EYE
Bill Evans and guests.

25 INNER SANCTUM—Tale

7:30 ❷ [25] **FOUR STAR PLAYHOUSE**
"The Test." One important doy in the life of a test pilot. He must take a jet plane up and test it after learning that his daughter may have polio. Dick Powell, and Frances Rafferty.

[4] **TRIANGLE THEATER—Drama**
"Life With Elizobeth," starring Betty White ond Del Moore.

❺ **TREASURY MEN IN ACTION**

❼ **RAY BOLGER SHOW**
Out of sheer, disinterested good will, Ray buys a pair of dancing shoes for a young senorita, but his motive is misunderstood by her partner, who threatens to leove the show.

❾ **MOVIE—"Partners In Time"**
A dispute arises over ownership of property which Lum and Abner hove been using for a general store. Chester Lauck ond Lum ond Abner.

8:00 ❷ [25] **VIDEO THEATER—Drama**
"Coll Off The Wedding." Comedy of a country girl in the city, who uses her rooftop vegetoble gorden to win her man from the clutches of o movie siren. Joonne Dru is storred.

❺ [4] **DRAGNET—Police Drama**
An old-time vaudevillian is found dead in a downtown hotel. Jack Webb.

❼ **Program Not Available**

❾ **Program Not Available**

8:30 ❷ **BIG TOWN—Drama**
"Kid Stuff." Investigoting numbers games and football pools in the city's high schools, Steve ond Lorelei uncover o teen-age gang terrorizing locol shopkeepers. Pot McVey.

❺ [4] **FORD THEATER—Drama**
"The Fugitives." Barry Sullivan and Anita Louise. A newspaperman risks his life to copture on escoped killer whom he once saved from the electric chair. (According to producer Irving Starr, TV is turning Hollywood lions into lambs. See page 20). *Sponsored by Ford.*

❼ **KRAFT THEATRE—Drama**
"Babylon Revisited." From the story by F. Scott Fitzgerald. Becouse of his alleged "wild living" o man's daughter has been taken away from him. He struggles to regain her custody.

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9 Program Not Available
25 MOVIE—"Should Husbands Work?"—Womon accidentally gives out infarmation about her husband's work.

9:00 2 PLAYHOUSE OF STARS
"Kitty Doone." A foding movie star marries o young film player in a desperate effort to sove her career.
5 4 MARTIN KANE—Drama
A country club bartender is murdered, ond his widow is a principol suspect. Mork Stevens as Kone.
9 SPORTS SCRAPBOOK
Jack Brickhause with sparts news.

9:30 2 25 PLACE THE FACE—Quiz
Jock Bailey emcees.
5 4 FOREIGN INTRIGUE-Film
"At the Border." While visiting a hospital behind the Iron Curtoin, Jomes Doly aids an undergraund agent in his plon to escape ta the West. (Next week's TV GUIDE reviews "Foreign Intrigue.")
7 DEATH VALLEY DAYS
9 BOSTON BLACKIE—Drama
Retired importer's wife is kidnopped ond he osks Blockie (Kent Taylor) to accompony him when he poys the ransom.

10:00 2 News—Fahey Flynn
Late news around the notion.
4 World We Live In
5 Weather—Clint Youle
Tomorrow's weother.
7 Ask The Man—Discussion
Austin Kiplinger, Jock Drees, Jack Callaghon and Dan McMaster.
9 MOVIE—Title Not Available
25 Sports—Hal Walker
Sports events in revue.

10:05 25 News—Dr. A. A. Suppan
The lotest headlines.

10:10 5 Dorsey Connors—Ideas
25 Weather—Joe Kenny
Temperotures and predictians.

10:15 2 Weather—Lee Phillip
Late weather predictions.
4 News—Bob Kelly
Revue of the news.
5 News—Jack Angell
25 Program Not Available

10:25 2 Art Mercier—Sports Tips
4 Weather—Bill Carlsen
Temperatures and forecosts.

10:30 2 News—John Harrington
4 Meet Mr. McNutley
Roy Milland os the professor.
5 Sports—Norman Barry
Late events in the world of sparts.
7 Wedgewood Theater
25 Wrestling—Film
Famous grooners match brawn.

10:45 2 Irv Kupcinet—Comments
Gossip ond guest entertainers.
5 Herbie Mintz—Musical
Melodies, old ond new.

11:00 2 Wrestling—Film
Tony Morelli vs. Andre Paffe.
Monte Lo Due vs. Pot McGill.
Wild Red Barry vs. Cyclone Anoya.
4 Your Hit Parade—Music
Top tunes by Dorothy Collins, Snooky Lanson, Roymond Scott.
5 MOVIE—Title Not Available
7 News—Ulmer Turner
Late news report.
9 MOVIE—"Gentleman After Dark"—A man is sent to prison far murder, leoving behind his young daughter. Brian Donlevy, Miriom Hopkins.
25 MOVIE—"Bowery Boy"
Young doctor, assigned to a Bowery clinic finds many undesirable conditions.

11:05 7 Weather—Chuck Bill
Temperotures ond forecosts.

11:10 7 Tom Duggan—Comments
Gossip ond interviews.

11:30 4 Program Not Available

12:00 2 MOVIE—"Three Weird Sisters"—Three sisters in a Welsh valley are regorded as saints.
4 News—Tom Mercein
7 MOVIE—"Halfway House"
Guests ot on inn have individuol prablems which con be salved by o suspension in time. Tom Walls ond Froncoise Rosay.

12:05 4 MOVIE—"I Was A Convict"
Monufacturer convicted of income tax froud is releosed from jail, and takes two of his prison mates into his firm.

Review: 1953 SEASON

Danny Thomas: reviewers ranked his *Make Room for Daddy* among best of new shows.

ALL things considered, TV viewers didn't fare too badly in 1953. While it's difficult to catalog programs as to quality, a breakdown of 74 shows reviewed in TV GUIDE since April indicates 10 rated poor; 22, fair; 37, good, and five, excellent.

Unfortunately, 1953 will not go down in history as a year when TV producers struck out on new paths to bring viewers fresh ideas and original programs. The overwhelming majority of new shows that entered TV as summer replacements were either quiz or panel programs. Most of these were removed from sight when the fall season started. But the fall fare was hardly better. Instead of quizzers and panel shows, we had situation comedies and more situation comedies, some well worth telecasting, but few offering anything new.

This is not to imply that a family comedy is arbitrarily bad because it falls into an old-hat rut. One of the five shows rated excellent is Danny Thomas' *Make Room for Daddy,* which certainly is a situation comedy. But "Daddy" is enlivened by original dialogue and situations and by the talents of Thomas, Jean Hagen, and others in the cast. It is not only the best show of its type, but one of the best of any category.

The emphasis in reviews, of course, was on new shows. Yet the season continued to be highlighted by old favorites—such as Jackie Gleason, *Show of Shows, Kukla, Fran and Ollie, Mr. Peepers, Toast of the Town, Burns and Allen, I Love Lucy, Studio One,* Milton Berle, *Kraft Theater,*

Groucho Marx, *Dragnet* and some others.

The other four shows rated "excellent" indicate better the promise that TV holds for presenting new ideas and a fresh approach to program content and techniques. *Victory at Sea,* NBC's 26-week telefilm series of our Navy's role in the Second World War, was an exciting and monumental documentary. Edward R. Murrow's *See It Now* is blazing the trail for a new type of journalism grooved to TV's unique capabilities. Murrow's *Person to Person* takes full advantage of the miracle of TV to present intimate close-ups of important, as well as just average, people. And *Nothing But the Best,* the Eddie Albert show that unfortunately left TV after its summer run, presented one of the few new ideas in TV variety shows since Milton Berle squirted his first seltzer bottle on camera.

The list of shows reviewed as "good" represents a sampling of TV's better side. Dramatic programs like *Robert Montgomery Presents* and *TV Playhouse;* variety shows as presented by Milton Berle, Dave Garroway and Bob Crosby; and comedy shows (even situation comedies) such as *Ethel and Albert* and *My Favorite Husband* can vie successfully with entertainment in any other form of show business.

—*Robert Stahl.*

How TV GUIDE scored them: EXCELLENT—Victory at Sea, See It Now, Nothing But the Best, Person to Person, Make Room for Daddy • **GOOD**—Montgomery, Berle, Homicide Squad, Wisdom of the Ages, Name's the Same, Johnny Jupiter, T-Men, News Caravan, Fireside, Amateur Hour, This Is Your Life, Chance of a Lifetime, Danger, Ethel and Albert, Douglas Edwards, Ford, Adventure, TV Playhouse, Music Show, Masquerade Party, Goldbergs, TV's Top Tunes, Jeep, First Person, Mirror Theater, Down You Go, Video Theater, Bob Crosby, Jamie, Favorite Husband, Loretta Young, Topper, Col. Flack, Garroway Show, Circle Theater, Jack Paar, Excursion • **FAIR**—Time to Smile, Freedom Rings, Eye Witness, Arthur Murray, Eddie Fisher, Bob & Ray, Sat. Night Review, Orchid Award, Opera Vs. Jazz, I'll Buy That, Name that Tune, John Acton, Break the Bank, Medallion, Place the Face, TV Soundstage, Pentagon, Judge for Yourself, Paul Winchell, Bonino, Where's Raymond?, Schildkraut • **POOR**—Your Account, Ladies Choice, Take a Guess, Tales of the City, Date with Judy, Jessel Show, Mr. McNutley, Pride of the Family, Comeback, Leave It to the Girls.

FINE TUNING

By OLLIE CRAWFORD

TELEVISION stars adopt New Year's resolutions. Some of the round-table shows, for instance, are turning over a new leaf.

•

Julius La Rosa apparently has resolved to become the country's humblest millionaire.

•

There are some others. Dagmar (of the *Mama* show)—To grow up to be a big girl, but not that big. Robert Q. Lewis—To be my own summer replacement. Gabby Hayes—To dye my beard and get into the cough drop business. Perry Como—To try to relax more, without falling down.

Muggs—To become an NBC executive and quit monkeying around.

•

Bennett Cerf—To put out a book, using only my own jokes. Ramar—To marry a white goddess and quit the doctor business. Oliver J. Dragon—To develop as many teeth as Jack Lescoulie. Mark Stevens (*Martin Kane IV*)—Try to get something steady.

•

Fred Van Deventer—Find someway to fool a wife who can find out anything in 20 questions.

•

Bill Bendix will make no resolutions. He's living the life of Riley.

I'll Be Down to Get You in a Space Ship, Honey!

IF YOU haven't anything to worry about at the moment, consider this: Don Hastings, the Ranger of the *Captain Video* series on the Du Mont network, has decided that everything isn't going to be just jimdandy in the Year 2054, either.

Dating, for instance. Assuming that love will be at least as popular then as now, Don has figured out a few of the things that will ensue when a fellow tells his girl: "I'll be down to get you in a space ship, honey."

For one thing, she'll have to wear thick magnetic boots under her formal to stay on the dance floor. If she didn't, lack of gravity would send her floating off into space, and not on a thick, white dreamcloud, either.

Dinner would have to be served on a tray with a magnetic lid. Otherwise, it would head for the ceiling. And you know how high food is already.

You couldn't pour a drink, because it wouldn't come out of the bottle, unless it ate its way through the glass.

Hastings admits that the swain of 2054 will be able to catch a rocket taxi from Mars, pick up his date on Earth, go to Venus for dinner, catch an early show on Jupiter and go dancing on Pluto.

Then he can stop off on the Moon to be sure of moonlight, take the girl in his arms and lean down to press a kiss on her lips.

And then what happens? Why, their oxygen helmets bump together, of course.

IN THE CAST

Ray Bloch and Ed Sullivan: sometimes Ray gets into act.

IN SHOW business the key to a sure laugh is a bald pate. The guy with the shiny dome and the sparse fringe is a natural fall guy. And if he happens to double as a band leader (another of the fall guy breed) he's apt to become a real two-dozen carat celebrity.

Such a fellow is TV maestro Ray Bloch, who plays Willing Fall Guy for Messrs. Jackie Gleason and Ed (*Toast of the Town*) Sullivan.

A veteran of 30 years in show biz, Bloch explained the history of the band leader-fall guy. "Back in the days of vaudeville," said Ray, "comedians thrived on insult-type jokes. They couldn't throw 'em at their audience—naturally. So they went after the fellow in the pit, the helpless guy with a baton. If he were a bald-headed coot, so much the better.

"Every comedian has a raft of gags for bald heads," said Ray drawing his palm across his maneless top.

"When Jack (Gleason) has some particularly bad jokes, he'll attribute them to me. Or when Ed Sullivan is spinning a yarn, he makes me a part of it. It's standard procedure."

Bloch, a frank talking, pipe-smoking musician who doesn't take himself too seriously, says a good TV conductor is one who knows how to work fast, cut corners and do things the easy way. "In this business," says Ray, "you gotta be practical."

What about the man with the baton, we asked. The musicians never seem to be looking at him. "Well," said Bloch, "Take the old Glenn Miller orchestra. After Glenn died various fellows took it over. The same band, mind you, even the same arrangements. But the old Miller spark was missing. It's those interpretations during rehearsal that make the difference. By show time, the tempo and those little subtle effects are all worked out. The musicians don't have to follow the conductor too closely."

Bloch came to New York from Alsace-Lorraine when he was six. A pianist by trade, he organized a band during his teens and has headed a musical outfit ever since. He played all the big vaudeville houses during the Twenties, doubling in brass as emcee. On radio he supplied the music for such names as Milton Berle and Al Jolson, even headed a couple of shows of his own.

Once Upon a Time

THE STORY OF THE STORY PRINCESS

THE Story Princess of the *Kate Smith Hour* was born on a tiny radio station in Salt Lake City around 1946. She was conjured into being by the magic in which her creator, Alene Dalton, believes.

It's a practical magic, compounded of faith in herself, and a refusal to acknowledge the presence of obstacles. It's a potent magic that

has transported Alene from an unsponsored spot on an obscure radio station to a featured segment of one of television's most popular shows.

When she first appeared on the *Kate Smith Hour*, the "Princess" was an unknown to almost all the Nation. But at home she was an institution. Her show enjoyed the highest rating of any spot in the area, competing successfully with such popular favorites as Perry Como. And when she left for New York, virtually the whole town came to see her off, with tears very much in evidence.

Five Times Better

Financially, Alene was nearly as well off in Salt Lake City as she is now, but she was earning for five shows a week what she now earns for one.

"Actually, I work just as hard on my one show," she admits. "Because I have only that short time on the program, what I do must be perfect.

"I rehearse all week at home, using chairs as props. Anybody seeing me would think I was whacky—talking to chairs. A lot of people think I'm whacky anyhow, still believing in fairy tales.

"Well, I do. And a lot of others do, too. I found that out when I first began to tell my stories to my nursery school pupils, and was more convinced by my reception on the *Kate Smith Hour*—6,000 letters after my first show. My ambition was to write children's stories, and when I finished my course in child psychology at the University of Utah, I started a nursery school with three children, to tide me over.

"Frankly, I used the children as guinea pigs. I told them stories I made up or adapted from classics.—I found that for modern children you have to bring the old fairy tales up to date. Pretty soon word of my tales got around, and I had 300 pupils.

"Some parents who were observing

Alene Dalton: she conjured a princess.

the class one day were as fascinated as the youngsters. One suggested I widen my audience by getting on radio. Not knowing how one goes about such things, I just barged into a small local station and asked for time on the air. They explained they couldn't afford to pay me, but if I wanted a spot 'for the experience' they would be glad to have me.

"Then somebody suggested I should have a sponsor. I approached an automobile dealer I knew. He didn't see how I could sell automobiles on a children's show, but was willing to give me a chance. His board of directors, however, didn't agree. I offered then to try to sell a used car just to see, and they humored me.

"I asked the children to bring their parents to the radio while I told them something important. I said there was a used car for sale at such and such

a lot, that it had four wheels, tires and a running board. If they got down there fast they might get it.

"I told the parents to bring their children along and I'd tell stories while the parents were examining the car. The car was sold to the first looker, but I stayed all day telling stories. From then on I had a sponsor."

The "Princess" began to evolve as Alene was obliged to make public appearances. At first an unseen voice, she now had to materialize as a believable princess. She had a costume run up for herself, with a wide, wide skirt—six feet across, to stand out and swirl enough for any little girl's fancy.

A Princess Indeed

Her costumes and sets now recreate the spirit of fairyland. As she floats (and she seems to be floating) down the staircase every Monday to the fanfare of trumpets, she *is* a fairy princess to the millions watching her. Her costumes are all lace and billows, spangles and brilliants, the sort of clothes any child "knows" a princess should wear.

The stories the Princess tells are compounded of the new and the old. She builds new tales from old classics. "I don't change the plot," she explains. "I just change details which might not be credible. Also, some fairy tales have ethics I don't care to perpetuate. For example, in 'Hansel and Gretel,' I have the witch fall into the oven, instead of the children pushing her in. And I have her changing her captives into gingerbread children instead of burning them up."

As for the real-life Alene Dalton, aside from the fact that she was born April 10, 1925, and later moved to Salt Lake City, her vital statistics are strictly state secrets. Her manager, Ted Collins, wants her to be simply the "Fairy Princess," detached from such mundane realities.

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Eight "finalists" will be flown to New York by Capital Airlines to be guests of NBC for five days with all expenses paid, including sightseeing, television shows and accommodations at The Savoy-Plaza hotel. The winner will be chosen for attractiveness, poise and personality.

Send photograph (photo cannot be returned) and entry blank Today. And watch TODAY with Dave Garroway every weekday morning from 7 to 9 on your local NBC-TV station.

ENTRY BLANK—NBC-TV GIRL OF TODAY Contest

NAME: Miss Mrs._____ AGE____

STREET ADDRESS_____

CITY_____ STATE_____

On What station do you see NBC-TV's TODAY program?_____

(Send this coupon and your photograph to:
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TV IS TURNING HOLLYWOOD LIONS INTO Lambs

Teresa Wright and Irving Starr: she changed her mind after seeing the script.

IT WASN'T too long ago that television despaired of ever getting movie stars to do half-hour TV films. The money wasn't right, the working conditions were much too hectic—and the stars, even if they were to give in, undoubtedly would louse up the proceedings with generous doses of holier-than-thou temperament.

One of the men responsible for the slow but steady influx of movie names into television is Irving Starr, a veteran of both MGM and 20th Century-Fox, and producer for the past year of *Ford Theater*. "Temperament?" he says. "Never heard of it. Why, almost nine times out of 10 we get letters from these temperamental people saying, 'Thanks for a wonderful time and when can I come back?' "

Considering the difference between the lush surroundings of a major studio and the frantic pace of TV film production, it would seem only natural for a star like Teresa Wright, just for example, to find the going more than a little rough.

In fact, just a few weeks before reporting for work on Starr's soundstage at Columbia Pictures, where *Ford Theater* films are produced, Miss Wright in a news magazine said that TV was not for her. She said of TV dramatic shows, in so many words: "They're mostly soap operas. It's just like making a cheap film."

How did Starr change her mind?

"Look," he says, "I don't care how big a star is—every one of 'em is a ham at heart. Give 'em the right script and the right treatment and they can't say no. All I did was show Teresa a script I knew she'd go for."

Money? What's That?

How about money? Stars are supposedly temperamental about money.

"The money," Starr says, "is secondary. They work for us only three days, four at the most, and it's pretty good pay for three or four days' work. Why, we've had 'em come back for a second film for less money than we paid 'em on the first."

What makes them come back?

"Ego," says Starr, grinning. "We're not amateurs at this business. We do a good job. The star sees the results on the air within a few weeks. More important, all his friends see it, all on the same Thursday night. Friday morning he's getting phone calls. Everybody's excited. 'Saw you on TV last night. You were great.' Friday afternoon he's got us on the phone, wondering if there isn't another good script lying around."

But the working conditions? Three days makes for a pretty hectic shooting schedule.

Eager Beavers All

"They love it," Starr replies. "We're all ready for 'em by the time they report. The star has a good script. I've gone over it with him, let him in on some of our problems, made him feel he's really on the inside of the operation. If there's a month's interval between the time he gets the script and the time we shoot, I get him on the phone at least once a week, keep boosting his enthusiasm. When we're ready to go, he's a real eager beaver.

"Furthermore, that tight shooting schedule doesn't give him any time to cool off. He stays in character. And there's no time at all for any company politics to get started. You work two months on a feature picture and all sorts of personality clashes have time to build up. We simply don't have time for that sort of thing."

But how about the prestige?

"Well, how about it?" Starr asks. "Where was Milton Berle's prestige before he went into TV? Or Lucille Ball's or Gale Storm's? TV has made these people. When Merle Oberon came back to Hollywood after two years in Europe, she knew the public had forgotten all about her. Rather than wait another six months to get a feature picture made and released, she made a couple of TV films, including one for us. Now she wants to do more. She's losing prestige?"

Two for TV: William Lundigan and Wanda Hendrix rehearse for telefilm.

Starr can recall only one case of temperament in his 30-odd films for *Ford Theater*. "Guy got into a lather about the short shooting schedule and swore he'd never do TV film work again. Morning after his show went on the air he called to know if we had another script for him. Real temperamental, that boy."

television's make-up secrets

Jill Corey: more beauty for a beauty.

PART I

ON TV, most women are beautiful —a neat trick, we discovered, that often takes place in the make-up room. For all women who fall short of perfection, we pass on some hints straight from the brush of Dick Smith, the head of NBC's make-up department. "The correct amount of make-up," Dick says, "is just enough—and no more."

Jill Corey, the pretty young singer on *The Dave Garroway Show,* was an apt model for demonstration. Like most teen-agers, her finely textured complexion tends to be spotty. For a foundation, make-up assistant Nina Blanchard selected a cream base. "Creams are easy to apply, cover all minor blemishes and appear natural," she explains. "The color should be as close to the skin tone as possible, but a slightly darker tone is better than a lighter one."

The base is applied with a damp, not wet, sponge and covers the entire face and neck, tapering off into the hair roots. "It is better to brush the cream out of the hair afterward than to have a white line just where the hair begins," Nina says. "Most women skip the area around their eyes, leaving large white spots. For a natural effect, sponge the base into the brow line, under the eyes and over the lids."

A dab of cream rouge placed high on each cheekbone is then smoothed with a circular motion until it disappears, leaving only a slight heightening of color.

Make-up experts use one color and one quality of powder — a finely sifted, neutrally shaded powder, that does not change the color of the base. Dark powders appear spotty if the base is uneven. And without a base, powder sticks wherever natural oils are secreted, usually at the sides of the nose and on the chin. "Just where you don't want it," Dick adds.

Nina applied powder with fresh cotton, covering the base generously, then wiped off the excess with a powder brush, giving Jill an even coat of make-up that looked fresh and glowing—and would stay that way.

how to score fights under new U.S. system

by Abe J. Greene

National Commissioner
National Boxing Assoc.

SOMETHING in the nature of a miracle is brewing in boxing, and incredible as it may seem, millions of television fight experts will now be able to tell the winner by a uniform score card.

The National Boxing Association has made one scoring system out of approximately 15, to which the befuddled and bewildered armchair viewer will say a hearty "Amen."

Beginning Jan. 1, boxing commissions generally will adopt what is known as the "10-point must" system. This is a process whereby the winner of a round is credited with an automatic 10 points, while the loser may be awarded anywhere from 1 to 9. Credits are given, as under any scoring system in the past, for clean hitting, aggressiveness, ring generalship and sportsmanship. Conversely, points are subtracted for knockdowns and for fouls—one point for a minor foul, two for a major one that registers with seeming effect.

This phase is a radical change from present scoring methods, which provide, in the main, that a boxer who commits a foul automatically loses the round. Again, currently, many states provide that a knockdown costs the victim the round. Under 10-point must, two points are scored against the boxer who is knocked down.

To simplify application of the new scoring system, NBA will distribute a uniform score card to every commission in the country, so that officials and TV viewers in Pawtucket will be able to tally identically with the ringsiders in Los Angeles.

Decision on the 10-must system came the hard way. Before TV, how any referee or judge scored was each commission's own business. Television, however, made a joke out of the patchwork methods, and left a trail of bewilderment which harassed commissions and newspapermen the country over after every disputed decision. "How did they score that fight?" was the inevitable query by the thousands.

Truth is, few knew. There are now about 15 systems, including split 10; split 11 to avoid draws; split 20; 0 to 4 points; the round system; decision by referee alone, and decision by three judges alone.

It took years of argument to melt fixed opinions into this final one of 10-must, and it took TV to do it when the commissions were worn down by television fans' querying: "What is the system?"

Now boxing will have a system. So will TV. Now all we have to do is to make sure referees and judges can add by tens, and keep adding and subtracting for possibly 15 rounds.

Or they could hire accountants or beauticians. They're good at figures.

something to celebrate

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